

FEDERAL TRADE COMMISSION

I N D E X

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1 FEDERAL TRADE COMMISSION

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3 In the Public Hearing on:)

4 COMPETITION AND INTELLECTUAL)

5 PROPERTY LAW AND POLICY IN)

6 THE KNOWLEDGE-BASED ECONOMY.)

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11 Federal Trade Commission

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16 The above-entitled matter came on for hearing,
17 pursuant to notice, at 9:37 a.m.

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P R O C E E D I N G S

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MR. COHEN: Good morning. My name is Bill Cohen. I'm an Assistant General Counsel here at the Federal Trade Commission, and I want to welcome you to our session this morning on Patent Law for Antitrust Lawyers.

We're now one day into our hearings and some may feel we are already in quite a swirl. In just our opening session we heard about concepts such as nonobviousness, disclosure requirements, reexamination procedures, prior art, and the nature of patentable subject matter.

And we heard that many of these concepts, or at least the effects of their application, may have increasing bearing in some antitrust contexts.

We thought that it might make sense to begin our inquiries here with a foundational day, something that will help familiarize ourselves with the language and the key concepts of the sister discipline that's becoming so much a part of our antitrust world.

We haven't designed this with a thought that any of you are going to go out after this session all ready to practice patent law. In fact, we have intentionally left out some of the elements that you would probably find in a standard nutshell treatment.

1 Instead, what we have tried to do is to design
2 something that will help antitrust lawyers at the places
3 where their practice intersects with intellectual
4 property concepts.

5 And, more specifically, we have tried to make
6 sure that we are presenting the basics that will help us
7 deal with a complicated set of issues that we are going
8 to face throughout the rest of these hearings.

9 We have multiple sets of participants here today.
10 I may later be joined by Susan DeSanti from the FTC. She
11 is Deputy General Counsel for Policy Studies.

12 I'm an antitrust lawyer. Susan is also an
13 antitrust lawyer. We're not the ones you're going to be
14 wanting to hear from this morning. We are here merely to
15 ask questions and we think they will help us out with the
16 real stars of our show who will be able to present what
17 we think the antitrust lawyers need to hear.

18 We're lucky right now to have two of those three
19 stars. Scott is here, too. Sitting directly to my
20 right is Jay Thomas. Then we have Professor Lawrence
21 Sung, and we also have Scott Chambers. I'll introduce
22 them all more formally one at a time.

23 But before I go on to begin with a more complete
24 introduction of Jay Thomas, I think I'll turn the podium
25 over just for a little while to one more participant,

1 Bill Stallings, who is joining us from the Department of
2 Justice, who will welcome you on behalf of the Antitrust
3 Division.

4 MR. STALLINGS: Thanks, Bill. On behalf of the
5 Department of Justice we want to thank everyone for
6 coming here and also thank the FTC for organizing this
7 event.

8 We are looking forward to the many informative
9 sessions, and we particularly want to put a plug in for
10 the sessions we will be hosting later in the spring where
11 we will be discussing licensing issues, such as refusals
12 to deal, the effects of particular types of licensing
13 practices, standard-setting, patent pools and comparative
14 international issues.

15 A lot of information can be found, of course, on
16 our website and with that, that's all I need to say but
17 thank you again for attending. And we look forward to
18 seeing you in the future.

19 MR. COHEN: I'll note before introducing
20 Professor Thomas we have had one last-minute
21 substitution. Sitting next to me will be Suzanne Michel
22 from the Federal Trade Commission.

23 Our first lecturer this morning is Jay Thomas who
24 holds the position of Associate Professor of Law at
25 George Washington University. He also serves as visiting

1 researcher in entrepreneurship and economic growth at the
2 Congressional Research Service and instructor at the
3 United States Patent and Trademark Office, Patent
4 Academy.

5 He has previously served as a visiting fellow at
6 the Max Planck Institute for Comparative and
7 International Patent, Trademark and Copyright Law in
8 Germany and visiting professor at the Institute of
9 Intellectual Property in Japan.

10 Professor Thomas is the author of numerous
11 articles on intellectual property law and also authored a
12 patent law casebook and intellectual property treatise.
13 I'll turn it over to Professor Thomas to begin.

14 PROF. THOMAS: Well, thank you very much for
15 having me here this morning and I would just note how
16 delighted I am to be part of such a distinguished panel
17 of patent experts.

18 Lawrence, Scott and Suzanne and I all clerked at
19 about the same time on the Federal Circuit. It's
20 delightful to see just how well they have done with the
21 years that have passed, so many of them, it seems, in
22 such a quick amount of time.

23 But it's my job to be your headliner. I'm going
24 to sort of start by going through some of the basics of
25 how the patent system works and then I want to talk a

1 little bit about some of the policies that animate the
2 patent system and some of the criticisms that it has
3 encountered.

4 And then I'm going to weigh in a little bit more
5 deeply with some of the patentability criteria, what one
6 has to do, substantively, to have an invention be
7 patentable. So let me weigh in without further comment.

8 Well, the first thing I'm going to talk about is
9 sources of law. Where would you go if you wanted to look
10 to see where the patent law was? Where would you find
11 it? Well, one of the first places you look is the
12 Constitution.

13 And, in fact, it is a granted right to Congress
14 to enact a patent system. And that's set out in Article
15 One of the Constitution. It's actually the only place in
16 the original Constitution, setting aside the Bill of
17 Rights, where you will find the word "right." And what
18 it says is that Congress may give to inventors an
19 exclusive right in their discoveries.

20 Now, Congress is permissibly given that ability.
21 It doesn't have to pass a patent act, although the U.S.
22 has since engaged in international treaties which oblige
23 the U.S. to have a patent system. But again, the
24 Constitution is just permissive. Congress may pass the
25 statute. It doesn't have to.

1 The Congress did very early on. There's a 1790
2 Patent Act which is remarkably similar to what we're
3 doing today. And actually you'll find that patent law is
4 a venerable discipline that has a lot of ancient
5 antecedents. And the statute has been augmented by a lot
6 of judicial gloss.

7 Now, the current patent statutes, the Patent Act
8 of 1952, occurs in Title 35 of the U.S. Code. I'm not
9 sure we have advanced but perhaps we're not any worse.
10 So that's the basic provisions we'll be talking in Title
11 35.

12 Now, as well, the Patent Office, and there is
13 such a thing as a Patent Office. It's called the Patent
14 and Trademark Office formally -- although sometimes I'll
15 just call it Patent Office because it's a little less
16 awkward -- has also set out a load of regulations. And
17 you'll find those in Title 37 of the Code of Federal
18 Regulations.

19 And finally, the Patent Office has also put out a
20 book of its own practices. And it's called A Manual of
21 Patent Examining Procedure. And they are two enormous
22 tomes. You would not believe the girth of these weighty
23 volumes. And these describe the internal practices of
24 the Patent and Trademark Office.

25 They are not binding, it turns out, not even upon

1 examiners for the most part but what they do is again set
2 out the way that the Patent Office tells the world it
3 conducts business.

4 Now, it should also be noted that there is a
5 specialized court in this area. There is something
6 called the Court of Appeals for the Federal Circuit.

7 And it hears all appeals from, first, disgruntled
8 applicants from the Patent Office, from applicants who
9 have sought patent protection and been denied. It hears
10 all those appeals but it also hears appeals in patent
11 enforcement cases, patent litigation.

12 Now, there also has to be the case law of the
13 Federal Circuit. And that's very important in this
14 field. There's a specialized court and they speak to
15 patent matters exclusively. So you're not going to get
16 patent precedent any more from the regional courts of
17 appeals, say the D.C. Circuit or the First Circuit. It
18 all goes up to the Federal Circuit as a practical matter.

19 Now that I've given you some of the sources of
20 law, I just want to give you the ten-cent tour of how the
21 patent system works so it provides a framework for later
22 discussion.

23 One of the first things to note is that patent
24 rights do not arise automatically. They have to be
25 affirmatively sought. That's very different from most

1 other intellectual property rights. Trademarks arise
2 through use in commerce. There is a Patent and Trademark
3 Office but it's just really a registration system for
4 rights that already exist.

5 Same thing for the copyright office. Copyright
6 arises automatically when I write something down and put
7 it into tangible form. There is a copyright office but
8 it just registers the rights and provides certain
9 procedural advantages to copyright registrants.

10 And that's very different from the patent law.
11 In the patent system inventors must draft applications
12 that completely disclose and distinctly claim the
13 invention for which a patent is sought.

14 And at that time it is presented to the Patent
15 and Trademark Office and quasi-judicial officials called
16 examiners review these applications. First they review
17 the applications to make sure that they fulfill this
18 disclosure requirement, that they completely disclose the
19 invention such that a skilled artisan can practice that
20 invention without undue experimentation.

21 Also, the application has to distinctly claim the
22 invention. It has got to set out the technological
23 territory. It's got to set out the deed, the lines of
24 property that the applicant claims to be her own.

25 Now, it also has various substantive

1 requirements. It's got to be new. It's got to be
2 nonobvious. It's got to be useful. It's got to fall
3 within the statutory subject matter.

4 And we'll go through all those substantive
5 requirements with my presentation and move into the
6 others with my colleagues on the panel.

7 What do you get for your trouble? If you go
8 through all this effort what is your reward? Well,
9 issued patents ordinarily enjoy a term of 20 years,
10 measured from the date the application is filed.

11 Now, note, there is no substantive right granted,
12 generally speaking, until the patent is actually granted.
13 So until you actually get the right you don't have any
14 authority to enforce your patent. So, in effect, every
15 day in the Patent Office in procurement is a wasted day.
16 It takes a day off the term. But once the patent is
17 granted you get the term based upon the date of filing.

18 And what are the rights that you receive? Patent
19 proprietors obtain the right to exclude. It's important
20 to note that the Patent and Trademark Office is not the
21 FDA. It does not dole out marketing approvals. What you
22 get essentially is a ticket to court. You get a right to
23 exclude others from making, using, selling offering to
24 sell or importing into the United States the patented
25 invention.

1 In a sense, when a patent issues, all of us have
2 the duty to avoid practicing that proprietary -- what's
3 been appropriated through the patent.

4 The Patent and Trademark Office is not engaged in
5 the patent enforcement business. It is up to the patent
6 proprietor to enforce the right. It is her
7 responsibility to monitor her competitors, determine
8 whether infringement exists, and at that point to
9 commence litigation. Litigation is wholly in the federal
10 courts and suit may be brought the date the patent
11 issues.

12 The scope of patent protection is founded upon
13 but not limited to the claims of the patent. You recall
14 that I said that patents have to be -- there has to be a
15 distinct set of claims setting up the technological
16 territory.

17 Protection is founded upon those words but it's
18 not always limited to it. You get a little bit of play
19 in the joints. There's a little wiggle room and it's
20 called the doctrine of equivalents.

21 If I say I have a chemical process that operates
22 at approximately a pH of 7.0, well, maybe the court will
23 give me 7.5. Maybe it's approximately 7; they'll give me
24 a little bit more perhaps. Actually, the doctrine of
25 equivalents is in a bit of state of decline right now.

1 But that will be revealed by my colleagues.

2 The patent is presumed to be valid. I should say
3 not invalid is the usual phraseology in patent speak.
4 But the accused infringer will usually assert, well, I'm
5 not doing it. I don't infringe.

6 They will also assert that the patent was
7 improperly granted, that even though the Patent and
8 Trademark office approved the application that this step
9 was improper because it didn't meet the requirements of
10 the Act.

11 Perhaps, for example, there's public domain
12 information that the Patent Office didn't know about and
13 so this additional information is brought by the accused
14 infringer to the court which then assesses anew. But,
15 again, that burden of production and persuasion will lie
16 upon the accused infringer.

17 Now, why do we have a patent system? Well, let
18 me say a lot of these justifications have sort of come
19 around late. The Framers didn't really know much in the
20 way of economics or technological progress. They knew a
21 little but they were pretty much following antecedents
22 from the British when they allowed this patent system to
23 come out. A lot of these justifications have been post
24 hoc.

25 One is that it encourages invention. It's said

1 that by giving proprietary rights to inventors we
2 stimulate individuals to engage in this inventive
3 activity in the first place. So we're encouraging
4 creativity.

5 And not only are we encouraging creativity, not
6 only do we set up individual incentives, we're setting up
7 institutional incentives because firms and markets will
8 devote resources to R&D. And they will do that because
9 they know they will get a payoff.

10 This is said to solve a public goods problem.
11 Public goods like information goods are not excludable.
12 They're also nonrival. I think we can skip that nuance
13 for the moment. They're not excludable.

14 They're like the lighthouse, or setting up a
15 police force, or if you did as I lived in a large group
16 house during law school, washing the dishes. If someone
17 doesn't wash the dish, how can we determine who didn't do
18 the washing and if I do wash the dish, how do I know that
19 someone will use the dish and not wash it?

20 Well, I don't know and as a result I'm probably
21 not going to wash the dish myself. We suspect there will
22 be market failure problems of public goods because if I
23 cannot appropriate the benefit due the invention, if
24 others can freely copy it, then I won't do the work.

25 We would expect that people would allocate their

1 efforts into goods which have excludable properties, for
2 example, like manufactured products. So this is said to
3 solve a public goods problem. It solves the
4 nonexcludability problem by doling out exclusive rights.

5 It also is said to encourage the disclosure of
6 information. The chief legal alternative to the patent
7 system is trade secrecy.

8 Trade secret holders are somewhat disfavored in
9 the patent law. That's because they keep their light
10 under a bushel. They simply don't tell others the
11 benefit of the Coca-Cola formula or some other secret
12 product.

13 And that's said sometimes to be detrimental to
14 the public good because again the disclosure is not
15 commodified. It's not printed. It's not made available
16 in the patent instrument. And when the patent expires
17 everybody can use the information to advance the state of
18 the art.

19 In that vein, it also discourages the wasteful
20 expenditures associated with maintaining trade secrets.
21 It costs money to build fences and have guard dogs and
22 have security guards and have safes. And we're not
23 entirely sure all those expenditures are that efficient
24 for society as a whole. Best to use the patent system,
25 it's said, because that way we will avoid these wasteful

1 expenditures.

2 There's even more benefits. First, it's said to
3 coordinate rivalrous R&D efforts by competing firms
4 reducing the duplicative costs of R&D that's conducted in
5 many firms.

6 Now, you can imagine that in a market there will
7 be many entrants and many of these entrants all over the
8 world are competing to come up with the same molecule or
9 the same genetic material, or the same circuit, or the
10 same antihypertensive drug.

11 And we like competition. We think that's for the
12 good. But we also sense that there are inefficient races
13 going on, that many parties are engaged in the same
14 efforts. And that's somewhat wasteful. We're a little
15 concerned that if that's overdone, then we're not being
16 as socially productive as we could.

17 So in a sense, the patent system plays a
18 coordinating function. Once a patent is granted, other
19 firms and industries say, aha. This firm has got the
20 lead. And they figured this out. Best not to engage in
21 this effort. Or, I can at least improve upon it. I can
22 take the information that's already been given and I can
23 try to advance it myself but with the sense that perhaps
24 this other actor has the technological edge.

25 So, in a sense, it plays a coordination function.

1 It's called the Prospect Theory where a firm stakes its
2 claim to a certain, say, drug franchise or something like
3 that. So again, the coordination function is said to be
4 good.

5 The patent system is also said to stimulate
6 markets. And that's because without property, how many
7 markets can you really have? What the patent system does
8 is commodify information. And once you have a commodity
9 it can be traded.

10 You can imagine the basic problem. An
11 independent inventor goes to a large firm. Hey, I've got
12 a great invention. And the large firm says, well, what
13 is it? Well, without a property right the conversation
14 might stop. Sure you can use contracts and have
15 nondisclosure agreements but they're imperfect
16 substitutes for property because they require privity and
17 property does not.

18 So there are several advantages to the property
19 approach. Again, this reduces the transaction costs in
20 bargaining because there are set reviewed property rights
21 that have been subject to expert review that are believed
22 to be valid patent rights and so we don't have to do
23 duplicative efforts in determining whether a technology
24 is really new or different or whether it's patentable.
25 All that is a given. It's handed to us from the Patent

1 and Trademark Office. And so we can take that and
2 bargain more efficiently.

3 It also reduces the need for firms to achieve
4 complete vertical integration. That's the Schumpeterian
5 hypothesis, right? Schumpeter, the economist of
6 technological change, his grand prediction. First, he
7 said get rid of all the lawyers but his other grand
8 prediction was that that we will eventually go to a
9 communist or socialist state because firms, if they have
10 competitors in their industries, will never do an optimal
11 level of technological advancement because they don't
12 know that their firms won't simply steal their
13 inventions.

14 Well, Schumpeter didn't really think a lot about
15 the patent system because it turns out smaller firms can
16 appropriate their inventions. And they don't have to be
17 completely vertically integrated. They don't have to do
18 the basic R&D. They don't have to get the invention to
19 market. They don't have to do the advertising. They
20 don't have to do the warranties. They don't have to do the
21 service. They don't have to do the sales.

22 They can do part of that and then they can sell
23 these rights to another who can do the rest of the
24 product or do the rest of the business that the firm in
25 that industry needs to do.

1 So again, the patent system is said to reduce
2 incentives for vertical integration. And that's good.
3 Antitrust lawyers tend not to like complete vertical
4 integration, at least that's what I'm told and so that
5 can be for the good.

6 Well, those are all the good things I've told
7 you, or some of the good things to which credit for the
8 patent system is given but there's also been some
9 negative commentary.

10 In fact, it's really the first time since the
11 Great Depression you can actually read about the patent
12 system in the popular press. And I would say the lay
13 public doesn't seem that enchanted with us. In fact,
14 there doesn't seem to be any legal limit on the number of
15 times "patently absurd" can be used in a journal or
16 editorial hype.

17 And why is that? What are people telling us
18 about this? Well, it's said to increase industry
19 concentration. It creates barriers to entry. The patent
20 system is best played by the wealthy. It's best played
21 by larger companies because it's a specialized regime
22 that involves a lot of expertise.

23 And so this expertise often doesn't come cheap
24 and that means that a large number of firms in
25 established industries often have massive patent

1 portfolios built up, massive property estates, suites of
2 evergreen patents. And it's hard for newcomers to come
3 in and get that edge.

4 It attracts speculators. Some would say the
5 Patent Office is a very porous agency and patent damage
6 awards in patent cases are very high. That's a game
7 that's ultimately irresistible and it's a game people
8 want to play the patent game rather than engage in more
9 socially productive activity. They would prefer to
10 basically set up patent mills where the product is
11 patents or dust off the dormant patent portfolios of
12 others and assert them in quasi-champertous endeavors.

13 So these are concerns that have been articulated.
14 The patent system is also a game industry can't afford
15 not to play. Once an industry has said you're in the
16 patent system. Hello, business methods, you're in the
17 patent system.

18 If you're a participant in that industry you
19 can't just say I'm not going to participate in the patent
20 system, I refuse to be a part of it, because others are
21 going to start getting patents and when the patent is
22 asserted against you, you're going to need some kind of
23 defensive property right to have a little bit of a
24 bargaining position at the table.

25 You cannot afford not to play. You must play as

1 soon as one of your competitors starts playing. So
2 everybody has to come in. It's not sort of a high road
3 to the patent system. You take the low road of
4 necessity.

5 It has in terrorem effects upon innovation. It's
6 felt that perhaps if the Patent Office is too porous,
7 these property rights will come out on inventions and the
8 patent was just improvidently granted. It ought not to
9 have been granted.

10 Well, you might feel pretty strongly a patent
11 should not have been granted but it's not costless to get
12 that grant overturned. The patent is entitled to
13 presumption of validity and to overturn that effort
14 involves a great deal of resources.

15 So rather than do that -- because it's been said
16 that companies will often just not engage in the activity
17 to which that patent pertains. And that obviously
18 entails certain social costs.

19 There's a unified patent bar. Unlike the labor
20 bar where there's the management group and there's the
21 union group and once you're sort of in one of those firms
22 you're not really going to cross the street so readily.
23 The other side won't hire you.

24 And when there's discussion there's a very robust
25 debate between these adherents who have their competing

1 views. That's not so for the patent bar. Most accused
2 infringers are also patentees themselves. That's because
3 everyone's on the cutting edge. That's why you're being
4 sued.

5 And patent attorneys represent one client whether
6 they're the aggressor or the accused infringer. So the
7 patent bar tends to like patents. Once they're in it
8 tends to sort of help their business to some extent. At
9 least that's the common consent of the complaint. And
10 there's not a lot of robust debate.

11 Also the patent system is a rarified discipline.
12 It involves certain legal and technical qualifications.
13 It was and perhaps still is a very obscure discipline.
14 So there's more of a guild mindset, I think, than sort of
15 other areas of public law.

16 Some might say the agency and the court have been
17 captured. The granting agency perhaps has more workload,
18 more flow, more regulatory ability, the greater the ambit
19 of the patent system is.

20 And that may also be said to be so for
21 specialized appellate court. We lack the laboratory of
22 many different courts of appeals weighing in and having
23 their views percolate about and eventually they come to
24 the Supreme Court which resolves it for the good.
25 Everything is sort of done at this lower plane and

1 perhaps that doesn't create a great deal of dialogue.

2 There's also a great deal of public goods
3 problems associated with challenging issued patents.
4 Suppose we're all competitors in one industry and I get a
5 patent. Which one of you will act as the champion of the
6 industry, stand up and try to invalidate my patent?

7 If you do, I'll probably sue you for
8 infringement. Why are you doing it? You must have some
9 interest. And if you do all that work, once the patent's
10 invalidated everybody gets the benefit. Once you do the
11 work your competitors can simply start marketing the
12 once-patented good themselves.

13 So there's a lot of public goods problems there
14 too. And so there often aren't the incentives to
15 challenge issued patents. Best to let them lie. The
16 short of the long for the pros and cons is that it's very
17 difficult to quantify the social costs and benefits of
18 the patent system. That's a reality.

19 A lot of these complaints are very qualitative.
20 We don't know what would happen if we extended the patent
21 term by one year, if it became 21 years. We just don't
22 know. We have no idea. Economists just haven't given us
23 a lot of information that is useful. Innovation is very
24 hard to pin down.

25 I think the best comment I have heard yet is that

1 we don't have enough information to today abolish the
2 patent system nor do we have enough information if we
3 didn't have a patent system to start one. We're sort of
4 stuck in this stasis because we just don't have a lot of
5 quantification on what we have done. So take that.

6 I'd also say a lot of the complaints about the
7 patent system tend to call not for its rejection but for
8 its refinement. So in all events, those are some of the
9 pros and cons.

10 Let me weigh in and do some of the substantive
11 requirements of patentability. So I'm moving now from
12 the policy, the big vision, and I'm going to walk into
13 the weeds and say here are some of the requirements to
14 get a patent. So here we go.

15 I am going to talk about four substantive
16 requirements that occur and three of the 1952 Act
17 provisions: statutory subject matter, utility, novelty,
18 and nonobviousness.

19 Now, these are the four, the principal four
20 substantive requirements. Now, it's not enough that your
21 invention meets the requirements. You have to fill out a
22 patent application with certain disclosure and claiming
23 requirements too. But I'm going to pass that on to my
24 colleague in the panel.

25 So let's talk about statutory subject matter

1 which I think is probably one that may be best known to
2 people who wouldn't count themselves as patent wonks.

3 Section 101 says that a "process, machine,
4 manufacture, or composition of matter" may be patented.
5 Those broad words have very few inherent limitations.
6 Look around you and if anyone sees anything that's not a
7 composition of matter, please let me know at the break.

8 How about a process? What's not a process? What
9 action, behavioral engagement, activity that you can
10 think of is not a process? They're all processes, you
11 know, how to prepare to give a speech. That's a process.

12 And I can articulate that in the fashion of a
13 patent claim and try to get proprietary rights in it. I
14 mean, that's just a reality. The words don't exude
15 limitations on what can't be appropriated through the
16 patent system.

17 But nonetheless, the courts gave it a shock, at
18 least for a while in the history of our country. Now, a
19 lot of these decisions are really old. They're sort of
20 19th-century decisions and judges seemed a little bit
21 more confident of themselves than perhaps they are today.
22 They just said it. They often didn't give a lot of
23 reasoning. But they just said certain things aren't
24 patentable and that's the way it is. And there wasn't a
25 lot of logical development about why not.

1 So what developed are sort of a series of
2 traditional exceptions to patentable subject matter.
3 Laws of nature. We didn't get a lot of hints on sort of
4 who or what nature was and what her laws were but it
5 said, well, you couldn't patent the law of gravity or
6 something like that, something that was just discovered
7 rather than invented.

8 The Constitution says discoveries but anyway
9 that's what the court said. Abstract ideas, something
10 that's sort of an abstract, something that was too much
11 of a breadth of thought that didn't have a particular
12 embodiment, that too was said not to be patentable.
13 We'll talk a little bit about that more when we get to
14 the utility requirement.

15 The courts have said, well, patent law is about
16 downstream products not upstream ideas. And there are
17 some problems if you had an upstream idea. Let me hold
18 off on that.

19 Mathematical algorithms with no practical
20 application just abstract ideas, too fundamental to
21 technical progress for one to appropriate.

22 Mental steps, something done through head and
23 hand, not patentable. It had to be some kind of machine.
24 This wasn't about sort of inchoate behavior.

25 Printed matter was said not to be patentable.

1 It's like well, we have got this copyright law and if you
2 have some kind of work of authorship we ought to head
3 them over there. That's a different set of rights and
4 responsibilities and you really shouldn't get both. You
5 sort of should pick one and we're doing the picking. And
6 you're going over to the copyright system.

7 And of course the favorite one that's had a lot
8 of recent notoriety is method of doing business. Methods
9 of doing business, they're really a matter of social
10 observation. They're not quantifiable.

11 If you went onto a university campus you really
12 wouldn't go to the science department. You wouldn't go
13 to the physics or chemistry or biology places. You would
14 go over to the business side. And so that's not
15 technical. That's not something that should be
16 patentable. It can't be reliably repeated.

17 My methods of doing business, for those of you
18 who were sort of outside the debate, I'll give you an
19 example, one of my favorites. Pricing on the 9s. You
20 know, it's really hard to buy something for \$10 in this
21 country, don't you think? Everything's \$9.99.

22 And obviously, it's supposed to mislead gullible
23 consumers who think they're paying less than they really
24 are. And of course, I guess I'm among them because I
25 just bought a tank of gas last night. If you think about

1 the nine-tenths. In Japan it's eight. I don't know why
2 eight. I think it's considered a lucky number as the
3 closing digit.

4 It's also said cashiers have to make change, and
5 actually would have to dip into the cash register rather
6 than just pocketing the money. It's supposed to prevent
7 fraud, method of doing business, right, patentable or
8 not.

9 Probably when it was invented there's a lot of
10 antecedents that are said to go to pricing on the 9s but
11 probably not patentable then. I would say probably
12 patentable today, if indeed, it met the other
13 requirements.

14 We have seen a lot of broadening in this area.
15 The patent system has become increasingly ambitious in
16 its grasp. Again, the patent system was traditionally
17 about biology, chemistry and physics, the engineering
18 disciplines associated with it.

19 Now, virtually every human endeavor I can imagine
20 is subject to private appropriation through the patent
21 system. There are no really inherent limits as to
22 discipline, as to what can be patented.

23 In a sense, the patent system has become the
24 ultimate regime of private regulation where one
25 individual basically gets from the Patent Office a cause

1 of action in tort that it can enforce against its
2 competitors for 20 years. That's the basic thrust of
3 what I'm going to tell you now.

4 One of the phrases that's a very common mantra in
5 our system is "everything under the sun made by man" may
6 be patented. That supposedly was part of the legislative
7 debate associated with the 1952 Act. And as you can
8 suspect that's a very capacious phrasing. There's not
9 much that's without that language.

10 Now, why does this matter? I mean, who cares?
11 We've got these other requirements. This is just one
12 step in the road, right, one gatekeeper. Why does it
13 matter if it's a porous gatekeeper?

14 Well, it matters because the patent law offers a
15 robust property right with few restraining principles.
16 It basically is an in rem right. It's a property right.
17 And unlike, say, the copyright law, copyright you have to
18 copy, you have to derive to be an infringer. The
19 copyright law means what it says. It protects against
20 copying. But that's not so for the patent law.

21 Even an independent inventor, someone who didn't
22 know anything about that patent, someone who didn't even
23 know about the patent system, they can be held to be
24 infringers.

25 You can bring a patent suit the day a patent

1 issues with no notice, opportunity for comment, all the
2 protections of administrative law that as lawyers we're
3 used to. None of those attach to the patent system. You
4 can bring a suit the day the patent issues.

5 It matters what industries we tell are
6 patentable, have patentable advances. It's important.
7 There are very few allaying doctrines that ameliorate the
8 thrust of this right.

9 Copyright law has a fair-use privilege so I can
10 quote for purposes of news reporting or commentary. But
11 that's not so for the patent law. There is no fair-use
12 privilege. There's no experimental use privilege, at
13 least beyond a very nascent, ill-developed principle from
14 a few early cases in the 19th-century. You're not
15 allowed to experiment. That too would be an infringing
16 act.

17 And there's no effective misuse doctrine. Misuse
18 is sort of a pre-antitrust doctrine that essentially acts
19 like antitrust. It was more broad, no market power
20 showing, for one thing. But that too doesn't pertain
21 anymore. All these doctrines have been stripped.

22 So it matters what we put into the patent system.
23 This isn't something that like copyright law, oh, let's
24 let it in. We've got fair use. We have these compulsory
25 licenses. That's not true in the Patent Act. There are

1 none of these restrictions.

2 Once an industry is subject to the patent system,
3 again, participants in that market get the ability to
4 regulate each other. That's what the patent system does.
5 It's a system of regulation. And I think careful thought
6 ought to be had about whether different industries should
7 be associated with this or not.

8 Now, some examples of the broadening trend -- or
9 just two cases. There's a lot of cases. One is Diamond
10 v. Chakrabarty. And this was Annanda Chakrabarty's oil-
11 eating bacteria that you would pour into a harbor, for
12 example, the waters of a harbor, and eat up oil slicks.

13 And there was a lot of discussion whether living
14 inventions should be patentable subject matter or not.
15 And the Supreme Court said in a very robust case in 1980,
16 very magisterial opinion, that they were. Just because
17 something is alive doesn't mean it can't be patented.

18 What about computer software? Well, that's been
19 a notorious point for the U.S. case law. Software looks
20 like text so it looks like script, written material that
21 would be subject to the copyright law but it's really a
22 machine. It's a machine that is built with text.

23 And as a result it's sort of functional as a
24 machine too. So there's been trouble about whether we
25 ought to put it in copyright or patent. And the

1 copyright was decided rather early on. The Federal
2 Circuit said well, patenting is okay too. And then one
3 case was In re Allappat.

4 Let's talk about methods of doing business
5 because I think that's probably most important to the
6 kinds of things that are done or are of concern to
7 antitrust lawyers. And also it's the most recent
8 development. You probably have heard something about
9 this.

10 Traditionally, not patentable or at least I would
11 say there's a good body of law that said it was not. In
12 Ex parte Abraham, which is a Patent Office commissioner
13 opinion, says there's no patents for methods of
14 bookkeeping.

15 In a CCPA case, that's the Court of Customs and
16 Patent Appeals, a predecessor court to the Federal
17 Circuit, that court said that the Constitution opposes
18 exclusive rights to engage even in ordinary business
19 activities.

20 It referred to the Statute of Monopolies, a
21 predecessor or sort of real starting point for common law
22 patent systems. And the Statue of Monopolies was, in
23 part, really motivated by the Crown doling out exclusive
24 rights in business methods. And Parliament put a stop to
25 it. And this court in 1951 felt that the constitutional

1 language reflected that motivation.

2 Judge Rich, a famous Federal Circuit judge,
3 really a leading patent jurist, who later writes the
4 State Street Bank case, wrote in a law review article in
5 1960, no patents for one of the greatest inventions of
6 all time, the diaper service. What he was referring to,
7 I think, was sort of the trucks of cloth diapers that
8 would be delivered and picked up on a routine basis.

9 So these were the traditional views, not
10 patentable subject matter. But these traditional views
11 ran into the broadening trend for patentable subject
12 matter.

13 Now, Signature obtained a patent, and Signature
14 is a player in the financial services industry, they got
15 a patent on a data processing system and I'm quoting from
16 the claim, "for managing a financial services portfolio
17 established as a partnership."

18 Now, the financial services portfolio was a so-
19 called master feeder fund, a fund of funds. And it turns
20 out that the IRS and Congress have given certain tax
21 benefits to master feeder funds if certain accounting
22 regulations are complied with.

23 So if, for example, on a daily basis you submit
24 profits and losses and ownership and how many shares, et
25 cetera, can be done. You do that on a daily basis you're

1 treated as a partnership which means one-pass taxation as
2 compared to, say, a corporate model where there's double
3 taxation. So that's the concept.

4 So what Signature did is invented a very robust
5 computer system for tracking that. Many of these funds,
6 these master feeder funds are huge. So if you mean to
7 comply with the regulations and either hire a Rain Man,
8 you know, an idiot-savant who can do it for you every
9 night in his head, or you've got to get a big computer to
10 do it.

11 Now, what Signature's claim said was I've got a
12 computer and it can perform the following functions. And
13 the functions are calculating ownership, calculating the
14 profit and loss each day, calculating what percentage of
15 what is owned.

16 And if you look at the Treasury regulations
17 they're really almost the same. It seems pretty clear
18 that whoever drafted this patent claim read the Treasury
19 regulations and then put a computer for doing the
20 Treasury regulations.

21 And that was the claim. It's a very broad
22 functional claim. It's a computer but it's not drawing
23 structurally how the computer is organized. It's defined
24 by what the computer does.

25 Now, Signature went around telling -- at least it

1 is reported that Signature went around telling other
2 members of the industry well, if you'd like to get this
3 tax benefit, you really ought to buy my computer. Oh,
4 and by the way, we have a patent if you don't.

5 So State Street Bank, another player, brought a
6 declaratory judgment against Signature. Well, the trial
7 court, Patti Saris, struck down the patent on two
8 alternative grounds. One is it's math. You're just
9 doing math. You're just doing accounting. And it's very
10 simple math. It's kind of unworthy math. It's just
11 arithmetic.

12 Second, it's just a method of doing business.
13 Remember Ex parte Abraham and methods of bookkeeping?
14 Well, this is just a method of bookkeeping and that sort
15 of thing ought not to be done through the patent system.

16 And on appeal the Federal Circuit reversed the
17 trial court in very sweeping language. This was not a
18 narrow case on very narrow grounds. Very broad and
19 robust language was used that really sent a shockwave
20 into the patent community.

21 Judge Rich says, Well, patentable subject matter
22 should focus on the essential characteristics of the
23 subject matter, in particular its practical utility. And
24 he reasoned the transformation of data by machine through
25 math produces a useful, concrete and tangible result and

1 is therefore patentable.

2 So basically, that seems to be the test, a
3 useful, concrete and tangible result. If what you're
4 claiming does that, it's patentable. That seems to be a
5 pretty lenient stricture. If it's not useful, why get a
6 patent on it?

7 And as we'll see, there's this separate utility
8 requirement that seems to be the same thing. It seems as
9 if this patentable subject matter has been collapsed into
10 the requirement we'll talk about next.

11 But the case goes on and says, well, not only is
12 it not math, we're going to get rid of the business
13 method exception because it's ill-conceived. He said
14 whether an invention is patentable should not depend on
15 whether the subject matter does business instead of
16 something else.

17 Well, there's been a lot of repercussions. The
18 fact is a lot of industries have moved from a trade
19 secret model to a patent model. Of course, since they're
20 embodied in computer hardware the Internet-based business
21 community went over immediately because there it sort of
22 looks like technology. It's got circuits and there are
23 interfaces and so it looks a lot like what was patentable
24 before.

25 One of the more famous cases is Amazon.com one-

1 click patent. What the patent claims is a method of
2 selling an item on the Internet and what you do is first
3 you're supposed to put in or give the system some sort of
4 indicia of payment, so your credit card number, and also
5 identification indicia, your name and address.

6 And at that point you are then empowered through
7 a single action, like one click of a mouse button to
8 order items on the Internet.

9 So Amazon gets this patent September 1999. They
10 filed suit against the rival e-tailer,
11 barnesandnoble.com, and get a preliminary injunction from
12 the Seattle district court on December 1st, 1999 on the
13 eve of the all-important holiday shopping season.

14 Now, the Federal Circuit declined to intervene
15 but eventually on February 14th, 2001 lifted the
16 preliminary injunction reasoning that the patent was
17 probably improvidently granted.

18 This encountered a great deal of criticism. Has
19 anyone here used a vending machine? Have you given the
20 system indicia of payment and then did one-click
21 ordering? I sure have. How about a bar tab? Hey, give
22 me another. Right? I mean, is putting it on the
23 Internet patentable? Is somehow placing on a computer
24 everyday business activities the sort of thing that we
25 ought to do?

1 There's also concerns over consumer lock-in.
2 Patents don't have to be enforceable that long to have
3 significant market price effects. If I am a customer,
4 and I'm an Amazon.com customer, I know where the search
5 window is and I know how it works. I have entered in the
6 addresses of my cousin from Kansas City and all this sort
7 of thing.

8 If I'm going to buy them something I just go to
9 Amazon. I don't go to other places. Plus, I like one-
10 click ordering. So, okay, I'm lazy. I like one-click.
11 And only one company can do it. So I'll go to Amazon and
12 I'm going to enter in laboriously my credit card number
13 and addresses.

14 Even though the patent fades, I'm still going to
15 stay with that one company because some relationships are
16 sticky and you stay with that company. So this kind of
17 lock-in means that you don't really have to have the
18 whole 20 years to have some value in an exclusive
19 interest.

20 Now, the patent -- I often like to let patents
21 speak for themselves and if time allowed and I was more
22 PowerPoint savvy I would have done what my colleagues
23 appeared to do and scanned in some cover sheets and some
24 patents.

25 But rather than poke fun at anyone else's

1 proprietary right at this point I will simply note for
2 you that the patent system has become very ambitious at
3 this point, accounting, aesthetic arts, methods of
4 painting, architecture, finance, legal compliance,
5 marketing.

6 I don't know that the patent has issued but I
7 have actually heard that there is a patent that's been
8 filed on a method of determining whether regulatory
9 authorities will approve your merger. So I don't know if
10 they looked at the merger guidelines and went from there
11 but I've heard that that has been sought.

12 Again, the patent system seems to be the ultimate
13 system of private regulation. There is no industry that
14 seems to be wholly exempt from the patent system. And
15 that has certain consequences. These decisions may seem
16 like an obscure issue but it matters in my view.

17 Let's move on to the utility requirement. I said
18 before something has got to be patentable subject matter
19 but it also has to be useful. It has to fulfill this
20 utility requirement.

21 And generally that's a very lenient standard.
22 Something has to be minimally operable for a known use.
23 It doesn't have to be better. Have you seen all those
24 television commercials? It's our patented formula.
25 Well, they're not really telling you very much. It

1 doesn't have to be better than the prior art; it just has
2 to really be different. That's what the patent system is
3 all about.

4 The patent system is generally not considered the
5 place for technology assessment. It has to be different
6 but it doesn't necessarily have to be better or
7 considered to be better in particular domains.

8 Now, actually, I must say of my three colleagues
9 here I'm easily the least-qualified to speak on this
10 because I think I'm the only one without a Ph.D. for one
11 thing.

12 Actually, of my three colleagues, I'm the only
13 without a Ph.D. in the life sciences or biology. But
14 I'll give it a fair shot. Maybe it's my advantage
15 because I'm more on the lay person's level and they can
16 pipe in as they wish.

17 The utility requirement plays a larger role in
18 unpredictable arts like biotech and chemistry. And the
19 reason is there in those fields further testing is often
20 needed to determine whether a compound that was developed
21 has actually any uses at all.

22 Now, my background is electrical engineering, so
23 I would sort of go trotting off with my circuit and it's
24 a predictable art. I would know what would happen if I
25 put a resistor in a certain place in the circuit but

1 didn't know that well; I wouldn't say I was that
2 accomplished at it. But anyway, I can figure it out.

3 That's not always so for, say, pharmaceuticals.
4 Suppose I'm a pharmaceutical company and I have a drug
5 that is a great antihypertensive agent but it also makes
6 people lose their hair and it has other problems. Well,
7 what should I do?

8 Well, what I might do is take that compound and
9 tweak it a little bit, change its structure a little bit,
10 and see if I could still have the beneficial properties
11 without the bad.

12 Now, when I do that, chemistry is a very
13 unpredictable art, at least some of its disciplines. You
14 should see polymer chemistry. I think that's the real
15 black art and nobody knows really what's going on in it.

16 But if you tweak the shape of the compound its
17 behaviors may become very different. It may no longer be
18 an antihypertensive. It may be inert. It may have other
19 properties. And figuring out what exactly it does is
20 going to require some further testing.

21 So you don't really know whether it's useful or
22 not but you'd like to get a patent on it as soon as
23 possible. You'd like to file the patent application
24 promptly because maybe your competitors are doing the
25 same thing and you don't want to be whipped in the race

1 to the Patent Office.

2 So what happens? Well, when they seek patent
3 protection a little prematurely the utility standard may
4 intervene. The leading case is Brenner v. Manson.
5 Brenner is the patent commissioner. Manson is attempting
6 to get a patent on a method of making a steroid that was
7 similar to a known steroid with tumor-inhibiting
8 properties.

9 But at the time he filed his application Manson
10 actually didn't know whether his adjacent homolog, this
11 very similar steroid, really did anything. It was close
12 to something that did work but he wasn't really sure if
13 his did anything in particular. He hoped it did.

14 What did the Supreme Court say? Well, it upheld
15 the rejection of the application. And probably the key
16 line from the opinion is, unless and until a process is
17 refined and developed to this point where there is a
18 specific benefit that exists in currently available form
19 there is insufficient justification for permitting an
20 applicant to engross what may prove to be a broad field.

21 So again, specific benefit, currently available
22 form. Why does this requirement matter? Well, we're
23 concerned about patenting too close to the laboratory
24 bench otherwise concerns arise over the tragedy of the
25 anti-commons.

1 I know in particular Scott Chambers has had some
2 views on this, but most of us, if we have science or
3 legal training, are familiar with the tragedy of the
4 commons, that is why are whales, for example, endangered?

5 Well, because no one has a property right in the
6 ocean. So no one has incentives to be very judicious in
7 their harvesting of that crop. It's best just to get in
8 and take what you can. If you're judicious and only take
9 so many, who knows what the next whaling ship or the next
10 country will do. So as a result, there's no property.
11 There's overexploitation.

12 It could be so as well for patents for the anti-
13 commons problem. And that is too many property rights,
14 underexploitation. If we allow too many people to get
15 patents too early on on upstream ideas or upstream
16 intermediates that are not related to the final product,
17 there's going to be a lot of property rights to try to
18 get anything on the market.

19 You might have to deal with five or six other
20 people. That leads to a lot of inefficiencies because of
21 bargaining that is necessary to get a product in, plus a
22 lot of people will have their hands in the purse. Plus,
23 if there's five patents on something by five different
24 parties and you manage to get four of them in your
25 bargaining, what's the fifth one going to do? Well, game

1 theory teaches us they're going to engage in hold-up
2 behavior and try to get a bigger cut.

3 So there's some problems. So if we have too many
4 property rights, we're worried about the anti-commons.
5 Again, the patent system has traditionally been about
6 downstream products not upstream ideas. And so we're
7 trying to enforce that more by saying something has to be
8 useful. There's all that thing about transaction costs
9 and hold-up rights.

10 Well, the rigor of the utility requirement has
11 just been up and down. This has really been a complex
12 story but there's a case from the Federal Circuit called
13 In re Brana, 1995, that's probably that court's leading
14 utility case. And it seems much more immediate than
15 Brenner v. Manson and surprisingly it doesn't even cite
16 Brenner v. Manson.

17 But what it said in that case, it was also a
18 tumor-inhibiting compound, and the court says, among
19 other things, well, there's nothing inherently
20 unbelievable that chemicals can be used to cure cancer.
21 So let it up. And that seems much more flexible than
22 what the Supreme Court had said earlier.

23 The PTO has put out two utility guidelines on
24 this, or they have revised them twice in recent years.
25 And, actually, again, Scott is very knowledgeable in

1 this. But the first phase was more in keeping with
2 Brana, more liberal. But the second ones that have come
3 out more recently seem to be more robust and seem to be
4 returning to this Brenner v. Manson format.

5 An interesting issue is will the Federal Circuit
6 uphold those guidelines? But what do those guidelines
7 say in a nutshell? And again, I'm going to move quickly
8 because I think my colleagues can speak better to it.
9 Under the new, improved utility guidelines, the applicant
10 has to demonstrate either a specific substantial and
11 credible utility or a well-established utility.

12 And what this means is the utility that's
13 mentioned cannot be at a very high level of abstraction.
14 You can't say, well, mine is useful for research or this
15 class of compounds has been very helpful in this area.
16 It's got to be specific to that compound and to its
17 specific detailed use.

18 Also, you can point to a well-established
19 utility, if something is well-known within the art. One
20 thing is you only need to have one utility. Suppose you
21 come up with nitroglycerin and you say, you know, it's
22 useful as an explosive. So you get a patent on that for
23 the period. If someone else realizes later nitroglycerin
24 is a wonderful heart medication, your patent still
25 reaches to its uses as a heart medication until it

1 expires. You only need the one use to get a patent for
2 all purposes.

3 Well, that's utility.

4 MR. COHEN: Before you move off utility, perhaps
5 if you could just -- you or Scott or Lawrence or any of
6 you -- would like to give us just perhaps a quick example
7 of each of the three standards, the specific, substantial
8 and credible, something that wouldn't meet that.

9 PROF. THOMAS: Scott, could you do that? I'm
10 getting tired of hearing myself talk.

11 DR. CHAMBERS: For a specific utility you can
12 think of somebody, and this was actually from a case,
13 they applied for a patent and their claimed utility was
14 for its biological use.

15 It was a particular compound that was going to be
16 used in the body but they didn't say what that biological
17 use was. It was too general. It wasn't specific enough.
18 And the CCPA, which was the predecessor of the Federal
19 Circuit, said it's not acceptable to give some
20 generalized use. It's got to be specific.

21 If someone said in the present context, I have a
22 very precise sequence of DNA. Here is the sequence. And
23 I can use it as a carbon source for bacteria. Well, gee,
24 that's not specific enough. The fact that you can use
25 anything that has carbon in it as a carbon source is too

1 generalized.

2 Now, for a credible utility, it would be
3 something that would be when you stated it it would be
4 pretty clear to one of ordinary skill that it was not
5 credible. I have a particular compound. It restores
6 youth.

7 Well, that sounds a little odd. It may be that
8 there are certain vitamins that can help with the
9 strength of a membrane. There can be a lot of things
10 that go to restoring youth but a simple pill that's going
11 to restore youth, that sounds a little incredible.

12 And as far as the substantial utility, if you
13 created a transgenic mouse and you said, I'm going to use
14 this mouse as snake food. Well, that's not really
15 substantial utility. Any mouse will do that. There's
16 nothing that separates that. So those would be three
17 general examples.

18 MR. COHEN: Terrific.

19 PROF. THOMAS: Okay, great. Let me march on then
20 and do the novelty and nonobviousness requirements. Now,
21 to be patentable an invention must be new. I think
22 everybody realizes that. It's got to be new.

23 But what does new really mean? Well, it really
24 just means different. It's got to be different from a
25 single source of public domain knowledge. That's the

1 concept. It has to be different in at least one
2 dimension from a single reference that's come before.

3 Now, when I say public domain knowledge,
4 regrettably that is not easy to determine under U.S. law.
5 There's a very complex and subtle definition. And that's
6 given to us in Section 102. This isn't the place to go
7 through Section 102 in detail.

8 When I do it in my class I call it The Long March
9 and spend about a third of the semester wending through
10 every nook and cranny of a statute that really is not in
11 a very good logical order and as subsequent patent acts
12 came along Congress sort of shoveled a new provision on
13 at the end. And they kind of overlap a lot and it's
14 tricky.

15 But a couple of fundamental notions will get you
16 a long way. One is that the U.S. is a first-to-invent
17 system. And that means we're very concerned about which
18 party was the first in the real world, in the laboratory
19 bench, in the garage, wherever, to actually have invented
20 what's being claimed. And so that is the general rule.

21 First, if there are two competing inventors who
22 file at the same time, roughly at the same time for the
23 same invention, the first to invent in the real world is
24 the winner.

25 It's very different than for every other patent-

1 granting state which basically says the first person to
2 file at the Patent Office. So again, other countries say
3 it's the first person to get to the Patent Office
4 prevails. In the U.S. it's the first to actually have
5 done it in the field. When something is filed is helpful
6 but it doesn't control the issue.

7 Now, in addition, if there's a reference that
8 comes out, say a journal article that discloses the
9 invention, and the inventor files later, say the day
10 after, if she can show that she invented prior to that
11 reference date, she can antedate the reference and that
12 reference will not apply either as public domain
13 knowledge.

14 There's a problem with first-to-invent systems
15 and that is that there's not much incentive to file a
16 patent application in a first-to-invent system because
17 once you're the first inventor you've got it. You're the
18 one. I'm the first inventor.

19 So you could just sort of hold back, not file,
20 wait until somebody else invents it and files and then
21 claim your right at such time. You can be spurred into
22 filing but if you're the first inventor, you've got the
23 status, right?

24 So the Patent Act has to sort of account for that
25 and one way it does that is through the statutory bar.

1 And this is good old Section 102(b). And what this says
2 is, if certain acts occur more than a year before the
3 filing date, the patent will be barred. It will be
4 rejected.

5 And what are the statutory bars? Well, they are
6 public use or sales of that invention in this country, in
7 the United States, or the invention was subject to a
8 patent or was described in a printed publication anywhere
9 in the world.

10 Now, these sales, uses, patents or publications,
11 they have to be, to be defeating, they have to be
12 enabling. In other words, it's not enough that if
13 someone actually comes up with a transporter, wow, let's
14 transport people down from the ship to the surface of the
15 planet, the Star Trek show is not going to hurt that
16 patent because it's not enabling. It's speculative and
17 it doesn't describe how it can be done.

18 So it has to have this teaching. There has to be
19 a full teaching how to practice the invention. And in
20 some arts, predictable arts, mechanical engineering or
21 something the teaching can be pretty light. But in the
22 unpredictable arts there has to be more showings. So
23 something like biotech or chemistry, more.

24 Now, the patent system has a difficult series of
25 rules interacting with trade secrets. And these also are

1 not easily digested. They're not really amenable to
2 quick summary. But the short is the patent system
3 doesn't like trade secret holders. It flip flops
4 depending on who the trade secret holder is.

5 If I'm the patent applicant and I commercially
6 used the invention as a trade secret for more than a year
7 before I file, I'm barred but if I'm the patent applicant
8 and it is learned that someone else used the invention as
9 a trade secret, I get my patent and that other person
10 becomes an infringer. So we incent trade secret holders
11 to get into the patent system promptly.

12 The risk of a trade secret holder is that an
13 independent inventor comes along later, gets a patent and
14 renders that individual an infringer. So that's
15 something to remember. The patent system doesn't really
16 like trade secret holders that much and so their trade
17 secrets don't defeat the patents of another but at the
18 same time if you're a trade secret holder you yourself
19 are unable to get a patent if you commercially used for
20 more than a year before the filing date.

21 There's an even trickier rule which is Section
22 102(e) and this rule says that U.S. patent applications
23 that issue from the Patent Office have a prior art effect
24 of this date, not of the date they issue but the date
25 they were filed.

1 And what this means is when I file an application
2 the Patent Office traditionally kept all of the
3 applications secret. I think we'll get more into that
4 with my next colleague. These were held in secret. Once
5 the patent issues it has a prior art effect of this date
6 of the date it was filed.

7 And this was done in the famous Milburn case and
8 actually Justice Oliver Wendell Holmes Junior came up
9 with this rule or at least proved the rule. And what he
10 said is delays of the Patent Office ought not to cut down
11 on what was done.

12 So the processing time between the time an
13 application is filed and the time it is published and
14 formally issued are basically ignored. This creates a
15 category of secret prior art of pending applications as
16 they wend their way through the Patent Office.

17 Well, some of those points are pretty technical.
18 Let's move on to nonobviousness which is the last
19 requirement, mercifully, that I will dangle in front of
20 you. That's Section 103. I said that novelty is fairly
21 strict but nonobviousness is a more general requirement
22 and to be honest at this point for most inventions it's
23 the most significant gatekeeper to patentability.

24 Sure, in biotech and some chemistry areas utility
25 is probably more important but for most inventions -- or

1 at least as important -- but for most inventions
2 nonobviousness is what is really going on.

3 It's a funny term but what it says is, under
4 Section 103, no patent may issue "if the differences
5 between the subject matter sought to be patented and the
6 prior art are such that the subject matter as a whole
7 would have been obvious at the time the invention was
8 made to a person having ordinary skill in the art..."

9 So looking at what a skilled artisan in the field
10 would know, would she be able to come up, using public
11 domain knowledge, with the invention. It's not enough
12 that the invention for which patent is sought is just
13 strictly different in one way from one reference in the
14 prior art. It's got to be, in addition, nonobvious over
15 that state of the art.

16 Now, this allows reference combination. The
17 patent examiner could take a teaching from one reference,
18 a journal article, a teaching from a prior patent and, if
19 there's motivation to combine them with a reasonable
20 probability of success, put them together and say, you
21 know, if I take this reference and this reference, it's
22 just taught everything you're trying to do. And that
23 would be a ground for rejection.

24 Now, nonobviousness descends from an earlier
25 requirement which was called invention. Don't use the

1 word invention in this context around patent attorneys
2 because it's sort of become a dirty word in the
3 community. This was just a very amorphous and vague
4 standard.

5 Some court said you had to have a flash of
6 genius. If you were plodding in a research laboratory
7 and after slow experimentation and use of a lot of
8 resources and came up with the invention, that's no flash
9 so not patentable.

10 Synergy, the parts of the combination have to
11 somehow achieve a result greater than their sum which is
12 pretty hard to do other than in rhetoric. There had to
13 be something unexpected or exciting. I think that case
14 had to do with floor tile and the court said there's
15 really not that much unexpected or exciting about floor
16 tile.

17 One court even called it, I think it was Judge
18 Hand, called it that impalpable something which didn't
19 really give industry a lot to go on when they were trying
20 to figure out whether to file a patent or not.

21 So Section 103 negates that standard. I went a
22 little fast. But Section 103 negates that standard and
23 says well it doesn't really matter how the invention was
24 made. You don't need flash; you don't need synergy. The
25 standard is nonobviousness.

1 Now, the big case on this is the Graham case from
2 the Supreme Court. And the court said, well, let's put
3 some flesh on the bones of Section 103(a). It says we
4 have to judge nonobviousness from the perspective of a
5 skilled artisan but we should look at these four factors:
6 scope and content of the prior art, differences between
7 the claimed invention and the prior art, the level of
8 ordinary skill in the art, and secondary considerations
9 such as commercial success and long-felt need of the art.

10 Scope and content, again, what does the public
11 domain knowledge teach. What are the differences between
12 that knowledge and what's being claimed. What's the
13 level of skill in the art?

14 Is this an area of art where you need a Ph.D. and
15 a couple of years of post doc experience to operate at
16 the cutting edge or is this a dumb art like basket
17 weaving or kitchen appliances where we can expect
18 artisans to really be able to grab references from
19 different fields and combine in interesting ways.

20 And also secondary considerations. If something
21 is commercially successful that suggests that, hey, this
22 was a pretty good invention. Long-felt need, if the art
23 had long clamored for an invention that had these traits
24 then that too suggests that it would not have been
25 obvious.

1 Now, there's some disfavored frameworks for
2 nonobviousness. Obvious to try is one of them. Obvious
3 to try occurs when there is a prior art reference that
4 says, you know, it would be a great idea to experiment in
5 this area but you know there's about a million compounds
6 out there and one of them might work and I really don't
7 have any methodology for telling you which is the good
8 one but it would probably be a good idea for someone to
9 take a look at this.

10 Well, that's been called obvious to try. It's
11 obvious to try it but it's not obvious which one is the
12 right one. So that's been held to be disfavored. You're
13 not supposed to say, well, this would have been obvious
14 just to try it.

15 Hindsight, that's the classic comment. You're
16 supposed to look at nonobviousness based on the prior art
17 not today. Time passes between the time an application
18 is filed and the time an examiner considers it. The
19 patent issues, more time passes before the litigation.
20 You're supposed to look at the prior art that pertains to
21 that patent, not what we know today.

22 Also, when you combine prior art references you
23 have to have some motivation to combine them. It's
24 unfair or impermissible, it's been said, to take
25 disparate prior art references from many different fields

1 and somehow miraculously combine them to achieve the
2 invention.

3 Inventors have to have some motivation,
4 motivation from their teaching of the references,
5 motivation from the discipline that would allow them to
6 put this disparate teachings together.

7 Why are these important? Why do we care? Well,
8 we want to preserve a patent-free zone around the state
9 of the art. We want practitioners to be able to practice
10 using their ordinary skills, say a mechanic, and you want
11 him to use his ordinary skills and not just through his
12 ordinary exercise of everyday skills suddenly infringe a
13 patent. They need to be to do what they can.

14 And we want to preserve the public domain. Not
15 only that, we don't want to take anything out of the
16 public domain. That's a big no-no in intellectual
17 property. Once it's in the public domain you don't take
18 it out.

19 There are investment back expectations. People
20 think that this invention can be practiced. We don't
21 want to rip that away from them. Also, with the patent
22 system, when patents expire that knowledge enters the
23 public domain. So we're increasing the storehouse of
24 public knowledge.

25 Finally, libraries not laboratories. We invent

1 something or we're considering doing something, we want
2 companies to look to the storehouse of knowledge rather
3 than trying to do it all over again themselves. So they
4 recognize, oh, boy, we have to invent something new, a
5 new compound.

6 We want them to look in the knowledge base,
7 patents, publications, et cetera, rather than just
8 marching off to do it again. We expect that that's more
9 efficient. So if we say that something has to be novel
10 and nonobvious to be patented then what we're saying is
11 that for someone to do something new they may well --
12 this may be something that's already patented and they
13 should look there first.

14 I'm not sure that explanation came out entirely
15 the way I planned and I have also, as always, taken a
16 little longer than I had thought but I'd be happy to turn
17 the lectern over to our organizers. Thank you.

18 MR. COHEN: I think what we'll do is we'll take
19 up a few questions based on Jay's presentation and then
20 we'll take a ten-minute break so everybody can relax for
21 a little while.

22 I would start us off with one question. We have
23 heard in the nonobviousness context that some of these
24 secondary considerations have been given more and more
25 weight. Commercial success is one.

1 Could you talk a little bit about what kind of
2 showing has been needed to demonstrate a nexus between
3 the actual invention that was accomplished here and the
4 commercial success?

5 PROF. THOMAS: What the Supreme Court said in
6 Graham is that secondary considerations like commercial
7 success may have relevancy. The Federal Circuit seems to
8 be putting more weight on them and has said they really
9 ought to be considered in every case. So it's not may;
10 it's shall.

11 A difficulty with that is that if there's a
12 patent litigation there's going to be commercial success.
13 Either the patentee or the accused infringer is enjoying
14 commercial success. Given the transaction costs of
15 patent litigation you're not going to go after something
16 that's not making any money.

17 So there's a requirement to show the commercial
18 success isn't just floating around or associated with the
19 reputation of the company, its advertising, that it is a
20 convoyed sale with a more fundamental good. There has to
21 be a nexus that people actually are buying this thing
22 because of the technological advance, because of the
23 patented advance.

24 MS. MICHEL: Jay, I just wanted to highlight one
25 point that you made about what the patent right really

1 is, and I think you described it as a ticket to court. I
2 think that's an interesting description in the sense that
3 it brings out the point that the right to exclude is the
4 right to exclude those that a court has said infringe.
5 Do you think it's a fair statement to say that there's no
6 right to exclude those you accuse of infringing?

7 PROF. THOMAS: Yeah. The court will ultimately
8 decide infringement issues. I mean, most rights we know
9 don't enforce themselves. They have to be enforced by
10 someone.

11 But I would also note that, of course, patents
12 that are issued bear a presumption of validity and they
13 often impact the way enterprises behave. The fact is
14 that if there's a substantial patent suite around a drug,
15 there's less likely to be generic competition.

16 Even though those patents haven't been enforced
17 they are a barrier to entry into that market. They can
18 act that way. Now, maybe if the patents are properly
19 granted and we think the patent system works, then it's a
20 good barrier to have.

21 So I don't necessarily mean that term in the
22 pejorative. I wouldn't say that patents have to be
23 enforced to have weight. Does that work for you?

24 MS. MICHEL: I think that's a good point. If I'm
25 a patentee asserting my right to exclude I just wanted to

1 clarify to what extent that right actually encompasses
2 the right to exclude others, to really exclude them.

3 PROF. THOMAS: It's an inchoate right.

4 MS. MICHEL: That a court hasn't ruled on.

5 DR. CHAMBERS: But it also has an in terrorem
6 effect.

7 MS. MICHEL: Absolutely.

8 DR. CHAMBERS: If you go in and you accuse
9 someone, that starts the damages period. And if they are
10 willfully infringing, that is, they knew about this
11 patent and they're continuing to do it, they can end up
12 with treble damages. That's significant.

13 So while you may have to step into court to get
14 them to stop you might be able to get them to stop just
15 by letting them to know that you're ready to go into
16 court.

17 MS. MICHEL: You're talking about a deterrent
18 effect in that situation?

19 DR. CHAMBERS: Yes.

20 MR. COHEN: Okay. I think it's time to take a
21 ten-minute break and then we'll resume.

22 **(Whereupon, a short recess was**
23 **taken.)**

24 MR. COHEN: Our second lecturer today is going
25 to be Scott Chambers, an attorney with the Washington,

1 D.C. office of Arnold and Porter where he practices
2 intellectual property law.

3 He's an adjunct faculty member at Georgetown Law
4 Center and the George Washington University Law Center.
5 He's written and lectured on legal topics relating
6 primarily to intellectual property protection and
7 biotechnology.

8 Prior to joining Arnold and Porter, Scott was an
9 associate solicitor at the Patent and Trademark Office.
10 As such he worked extensively on drafting and
11 implementing the utility and written description
12 examination guidelines.

13 Before that Scott served as a biotechnology
14 patent examiner. One of the factors that made him
15 eminently qualified for all this is the fact that Scott
16 holds a Ph.D. in molecular biophysics. So I'm going to
17 turn the lectern now over to Scott Chambers.

18 DR. CHAMBERS: Thank you for inviting me. I'm
19 going to move away from the high overview that Jay gave
20 us down into the weeds of one other section of the patent
21 act and then I'm going to tell you a little bit about how
22 patents are obtained, what the actual procedures are.

23 Now, Section 112 is part of Title 35 and it's
24 very important for new technologies because it both
25 limits a claim to the ability to practice the subject

1 matter and it also makes the applicant show that the
2 applicant actually invented a particular item.

3 It may seem strange to say that an applicant and
4 later a patent holder might be questioned as to what he
5 actually invented but the prosecution process from the
6 time of filing to the time of obtaining a patent is very
7 long. Sometimes little bits of additional information,
8 key information, can find their way into an application
9 and so Section 112 limits that.

10 It's important because the dates of priority in
11 the patent system are tied to compliance with Section
12 112, first paragraph. Section 112, first paragraph reads
13 that the specifications shall contain a written
14 description of the invention and of the manner and
15 process of making and using it in such clear, concise and
16 exact terms as to enable any person skilled in the art to
17 which it pertains or with which it is most nearly
18 connected to make and use the same and shall set forth
19 the best mode contemplated by the inventor for carrying
20 out his invention.

21 So this paragraph imposes three requirements on
22 obtaining a U.S. patent. One, enablement, and I'm going
23 to explain that a little bit; written description, which
24 I'll explain; and best mode.

25 Now, the enablement requirement assures that the

1 public is actually in possession of the invention. Has
2 the specification that was filed put the invention into
3 the hands of the public as of the filing date.

4 The written description requirement assures the
5 public that the inventor actually had possession of that
6 invention when he filed the application. Has the
7 specification taught when it was filed that the inventor
8 had the invention in his or her hands.

9 And third, the best mode requirement assures the
10 public that the inventor disclosed the best method that
11 he or she knew about when they filed the application.

12 Now, the specification is generally written in a
13 rather technical form. It's written for one who has got
14 some skill in that art.

15 Now, the standard, as I have mentioned, is
16 whether or not the specification allows one who has skill
17 in that art to practice for the full scope of the claim.
18 The claim can be covering a very large number of
19 embodiments and the question becomes have you enabled not
20 just one or two embodiments but have you enabled the full
21 scope of that claim.

22 Now, it's not necessary to satisfy the enablement
23 requirement to describe what's well known but it's a
24 moving scale and by that I mean it changes with time and
25 it changes with field.

1 By changing with time as more knowledge comes in
2 and people are more aware of certain things, that which
3 is well known and a matter of common knowledge becomes
4 well known and it's not necessary to put that in the
5 application.

6 Similarly, it changes with field. What is normal
7 and expected in that field is going to be the determining
8 factor as to whether or not something was undue
9 experimentation.

10 For example, it might take six months to go from
11 a particular patent application to an actual embodiment
12 that worked. If that was six months in the construction
13 industry, that may well be undue experimentation. But
14 six months in the biotechnology industry is probably not
15 a very important time frame because everything in that
16 field takes six or 12 months.

17 Now, the 112 requirement limits the scope of the
18 claim to what the inventor has actually taught or shown
19 how to make and use for the full scope of each and every
20 one of the claims. They have to enable that claimed
21 invention as of the filing date.

22 In other words, even if the patent is issued
23 years later and even if more information came to be
24 publicly known during that interim period between the
25 filing and the issue date, that's irrelevant. All that's

1 relevant is when it was filed, was it enabled. Did it
2 put it into the hands of the public at that point.

3 In In re Wands the Federal Circuit set forth a
4 number of different criteria to determine whether or not
5 an invention that was disclosed was enabled. These are
6 often referred to as the Wands factors but they are also
7 used in interparty disputes where the fact finder has to
8 look at these particular factors to determine whether or
9 not the invention, when it was filed, was actually
10 enabled.

11 The first on that list is the breadth of the
12 claims. And the breadth of the claim simply sets forth
13 the idea that if it's a very narrow claim, it may well be
14 easier to enable than if it's a very broad claim. That
15 makes sense. If you're just going after a very narrow
16 property right, you don't have to show nearly as much as
17 if it's a very broad property right.

18 The second factor is the nature of the claims.
19 The third factor is the state of the prior art. Certain
20 arts that are established you don't have to have quite as
21 much information because what is already known plus what
22 you have disclosed is enough to allow you to practice the
23 invention.

24 Other arts, such as a new technology, those are
25 going to require a good deal more explanation if you're

1 going to go after a broad claim.

2 The ordinary level of skill is the fourth factor
3 that's required and that simply points out that if the
4 ordinary artisan in that area is a Ph.D. chemist, you can
5 expect that they're going to know how to do experiments.
6 You're going to expect that they can do a lot more
7 experimentation and make more leaps to other areas that
8 would be necessary to practice the invention than if the
9 level of ordinary skill was a high school graduate. So
10 those are considered to be important as to whether or not
11 the invention is enabled.

12 The fifth factor is the level of predictability
13 in the art. Those arts that are predictable, such as the
14 mechanical arts, don't really require much more than a
15 drawing or an explanation of what goes into it. Other
16 areas such as physiology or catalysts in chemistry are
17 going to require a good deal more because those areas are
18 not very predictable at least they haven't been up to the
19 point of filing.

20 The sixth factor is the amount of direction
21 provided by the inventor when the inventor provides a lot
22 of material, a lot of formulas, a lot of indication of
23 how to practice the invention it's going to be much more
24 likely to be enabled than if the inventor provided very
25 little information.

1 And the seventh is the existence of working
2 examples. When you have not provided any working
3 examples you're in a situation where if the examiner
4 challenges you with good reason then you're going to have
5 to show that you could practice this invention in some
6 method. It's not necessary, of course, to have working
7 examples but often a working example can be evidence that
8 certain aspects of the invention were enabled.

9 And the eighth factor seems to be an adjoining of
10 all of them which is basically the quantity of
11 experimentation needed to make or use the invention based
12 on the content of the disclosure.

13 Now, some examples of this are cases such as
14 United States v. Teletronics which was 857 F.2d 778. And
15 it was a 1988 case and the Federal Circuit determined
16 that even spending \$50,000 and requiring experimentation
17 of six to 12 months was not undue experimentation in that
18 particular field.

19 However, in a biotechnology case, In re Wright
20 which was 999 F.2d, 1557 which came out in 1993, the
21 claims were directed to a vaccine for an RNA tumor virus.
22 And the applicant provided examples of RNA tumor viruses
23 but the claim was written so broadly that the examiner
24 recognized that RNA tumor virus, one that was in the news
25 right then was the AIDS virus, and that a vaccine for

1 AIDS was not presently known and it seemed to be an
2 intractable problem at the time. For that reason, since
3 the claimant covered a vaccine for AIDS, they weren't
4 allowed to get that patent.

5 It's interesting to note though that if they had
6 changed the claim slightly so that instead of saying a
7 vaccine for AIDS, which is a composition that confers
8 resistance or protection, if they had instead asked for a
9 claim that was more narrow, such as a composition that
10 would raise an antibody to AIDS they could have gotten
11 nearly the same kind of coverage, nearly the same kind of
12 protection and at the same time it would have been
13 enabled for that.

14 Now, enablement issues arise in new and rapidly
15 moving fields because there's not much known about how to
16 practice through broad scopes and also because the claims
17 and the specification are going to be written not only by
18 the inventor but also by the patent lawyer.

19 The patent lawyer probably doesn't have an idea
20 about a new field what he should be claiming or the
21 breadth of the invention and so he's going to claim as
22 broadly as he possibly can just to avoid any suggestion
23 of malpractice.

24 At the same time, the inventor doesn't understand
25 the patent laws so he's going to go along and defer to

1 the attorney. The end result is a lot of times in a new
2 field you'll have very broad claims which are sensitive
3 to attacks for enablement.

4 Now, when the application comes in there's a
5 presumption at the Patent and Trademark Office that it is
6 enabled. Unless the examiner can come up with evidence
7 or some reasoned argument to suggest that it's more
8 likely than not that it is not enabled, that application
9 and those claims are going to have no problem with
10 enablement.

11 You have to keep in mind that the Patent Office
12 has no testing facilities so what the examiner is going
13 to be looking for is evidence that something didn't work.
14 In science you often publish what does work. It's not
15 quite as common to publish what doesn't work. So there
16 can sometimes be difficulty in coming to that bar.

17 In certain technologies, in particular in
18 biotechnology, it is sometimes necessary to have very
19 specific starting materials such as if you're going to
20 make a particular gene you might need to have a cell line
21 that had it or if you want to raise an antibody you might
22 have to have a cell line that raises that antibody.

23 For that reason, to enable the invention you can
24 sometimes resort in certain technologies to providing a
25 deposit of the organism with a recognized depository that

1 will provide that to the public freely.

2 And that's the case in biotechnology. If you
3 have a need for an organism you can provide it to the
4 American Type Culture Collection or a number of other
5 repositories and they will provide it and that will allow
6 you to still be enabled because as of the filing date you
7 have to be able to show that the public was able to make
8 and use the invention.

9 Now, the written description is the second part
10 of Section 112 and according to the Supreme Court that
11 provision was there to take away from the inventor the
12 means of practicing upon the credulity and fears of other
13 persons by pretending that his invention was more than it
14 really is or different from its objects and that the
15 patentee was therefore required to furnish the invention
16 in the specification.

17 In other words, the standard for written
18 description would be whether one skilled in that
19 technology reading the specification would recognize that
20 the inventor had possession of the claimed invention.
21 And possession is not a suggestion that he had to have
22 performed it. It is a fuzzier term which the courts have
23 not really articulated too clearly.

24 Now, according to the Federal Circuit the purpose
25 of the written description requirement is broader than

1 merely to explain how to make and use. The applicant
2 must also convey with reasonable clarity to those skilled
3 in the art that as of the filing date he or she was in
4 possession of the invention. And the invention is, for
5 the purpose of the written description, whatever is
6 claimed.

7 Throughout most of the patent system this was a
8 question of whether or not new matter crept into the
9 application so that the applicant would file a
10 specification, the examiner would make some rejection
11 and then an amendment would come in. Often the
12 amendment would add new information, information
13 that wasn't clearly there in the first filing.
14 Well, the patent examiner doesn't always catch
15 that and frequently these things will then publish
16 or not publish but be granted and there's a question
17 as to whether or not there is support in the
18 original application for that newly added
19 information.

20 Now, this information can come in either
21 explicitly where somebody adds a new limitation such as
22 putting in that a particular process can be most suitably
23 used at a higher pH or it can come in implicitly where
24 someone removes a limitation.

25 In Tronzo v Biomet, which was 156 F.3d 1154, the

1 Federal Circuit looked at a particular medical device and
2 when the applicant had originally filed that medical
3 device one part of it required a conical structure.

4 Through the long process of prosecution, that
5 conical structure seemed to be deleted from the claims
6 and it therefore could be used by or could be practiced
7 by something that was cylindrical or slightly spherical.
8 The Federal Circuit recognized that adding information
9 could come by removing a limitation that was there in the
10 original filing. And they found that it was not enabled.

11 Recently, at least in biotechnology, the Federal
12 Circuit has looked more towards the quality of the
13 description, that is, is the information that you have
14 used to describe it sufficient.

15 Now, in molecular biology you can often give a
16 name to something long before you actually have
17 possession of it, long before you actually have it in
18 your hand. You can give it a name. You can tell how you
19 would go about obtaining it and at the same time you
20 don't really have it yet you're just indicating how one
21 would get it if they wanted it.

22 Well, that goes to enabling, being able to get
23 it. It doesn't go to whether or not you described it.
24 In the case of the Regents of the University of
25 California v. Eli Lilly, the Federal Circuit pointed out

1 that the name cDNA, which is a biotechnology term, is not
2 itself a written description of that DNA. It conveys no
3 distinguishing information concerning its identity.

4 While the example provides a process for
5 obtaining the human insulin coding, cDNA there's no
6 further information in the patent pertaining to that
7 cDNA's relevant structure or physical characteristics.
8 In other words, it doesn't describe the insulin cDNA.

9 According to the court, cDNA is not defined by
10 describing the mere name even if it's accompanied by a
11 way to obtain that protein and a name of what that DNA
12 would encode for.

13 That caused quite a stir in the Patent and
14 Trademark Office and required the Office to go through a
15 good deal of training of the examiners, retraining of the
16 examiners along with putting out a set of guidelines so
17 that the outside world would see how these examiners were
18 being trained.

19 MS. MICHEL: Scott?

20 DR. CHAMBERS: Yes.

21 MS. MICHEL: Could you give an example from that
22 case of the relationships between rats, mammals and
23 humans?

24 DR. CHAMBERS: Yeah, I can. And I'll do it right
25 now. When you file an application, many times what you

1 want to do is you want to have a broad scope so that you
2 can not only practice your invention but you can also
3 keep people a good distance away.

4 In molecular biology you can often use a model
5 system to get the first part of an invention. You can
6 use a model system to get the gene of, say, rat and the
7 beauty of molecular biology is that you can then use that
8 rat gene to get all sorts of other genes that are the
9 same in different species.

10 Generally speaking, when someone files an
11 application they may have had the sequence for one of the
12 model systems, mice or rat, and then they would claim
13 that particular gene in other systems such as humans or
14 in all mammals, or all vertebrates.

15 The question that was before the court in the
16 Regents of the University of California is, can you get
17 that broad claim when all you've given is a single or one
18 or two types of species rather than the broad genus.

19 It's certainly true that generally if you have
20 one gene from one organism you can use very common
21 methods to get the genes for any other organism that you
22 would identify that would be that same gene.

23 But the Federal Circuit decided that you do not
24 get a sufficient written description providing a single
25 species to cover a broad genus.

1 According to the court, a description of a genus
2 of cDNA's, which we can think of generally as genes, may
3 be achieved by means of a recitation of a representative
4 number of cDNA's defined by a sequence falling within the
5 scope of the genus or a recitation of some structural
6 feature common to the members of the genus which features
7 constitute a substantial portion of the genus.

8 So the Federal Circuit indicated that they wanted
9 a good deal more than a single representative in order to
10 get a broadened claim to an entire genus that is very
11 important in this field since you're in a race, usually
12 with other laboratories, to get patent protection.

13 And you may well be able to get patent protection
14 for the first organism that you have isolated, that is,
15 for the cDNA from rat but the real interest is getting it
16 for a broader genus, one that would include humans.

17 And consequently, this caused quite a stir as
18 people came to grips with the idea that written
19 description could mean more than just adding information
20 but actually went to the quality of the information that
21 you were provided.

22 MR. COHEN: Before you move off that, you talked
23 about a representative number.

24 DR. CHAMBERS: Yes.

25 MR. COHEN: Is that a concept that's flexible,

1 that varies from one setting to another?

2 DR. CHAMBERS: You bet it does. I would say it
3 varies from one examiner to another. It is going to
4 depend on whether or not one of skill in the art would
5 believe that you had possession of that genus when you
6 had five examples, ten examples, something like that.
7 And the examiner typically will have some background
8 understanding of the technology and he will be the fact
9 finder in that situation.

10 MS. MICHEL: If I recall the case right, is the
11 concept here that if I have the DNA for rat insulin, can
12 I claim DNA for mammal insulin and thereby have property
13 rights over the DNA for human insulin.

14 DR. CHAMBERS: It seems from that case that you
15 can't. Mammalian insulin gene would be a broad generic
16 covering. It would cover all the mammals that have
17 insulin and would cover their genes.

18 And if you have a single representative such as
19 rat insulin you would have difficulty in showing that
20 that was a sufficient representative of the entire genus.
21 It's possible that your specification along with a single
22 species could describe a whole genus. That possibility
23 would occur if you could show that I have looked at ten
24 different species. They all have exactly the same
25 sequence. Let me have the claim to cover a whole genus.

1 That may well be possible. But it is unlikely that that
2 would be the situation.

3 Usually you have to have more than one but that's
4 something that the court is still struggling with. There
5 have not been a lot of cases from the Federal Circuit on
6 this. There was a case in 1991 which was an interference
7 case, and I'll mention interference hopefully later on,
8 but it's a priority dispute and it dealt peripherally
9 with this issue. And then the regents came across in
10 1997 and we have not seen the Federal Circuit speak on
11 this precise issue since then.

12 The third requirement of Section 112 is that the
13 applicant provide the best mode. Now, it's not really
14 the best mode of practicing the invention. What it is is
15 the best mode that the applicant knew at the time he
16 filed the invention. So it's a two-pronged inquiry.

17 First, you have to ask did the inventor have what
18 he or she considered to be the best mode when the
19 application was filed. And two, did the specification
20 set forth that best mode?

21 It's a subjective requirement in other words.
22 You have to look for what the inventor knew. There are
23 situations where companies will frequently have certain
24 individuals dealing with the initial discovery. You get
25 some economies of scale having a research scientist only

1 do research and then other portions of the company deal
2 with enlarging the scope of that particular process so
3 that it can be used industrially.

4 In situations where they take it from the
5 researcher when it's first discovered and send it over to
6 another area of the company for scaling up, when the
7 scaling up operation comes across better ways to do
8 things those don't have to be in that initial application
9 as long as the inventor didn't know about them.

10 Now, best mode when it comes into the Patent
11 Office is also something that's presumed to be satisfied.
12 The examiner seldom if ever raises the issue that the
13 applicant has not provided the best mode in the
14 application.

15 I think I'll explain patents a little bit by
16 showing one. This is one of the first patents that came
17 out that set the stage for molecular biology. It's the
18 Stanley Cohen/Herb Boyer patent which talked about and
19 described and disclosed flipping out pieces from the DNA
20 of one organism and putting it into another organism.

21 You can see that it has a particular date that
22 it's issued. It's got an indication of related patent
23 information right here and then it talks about what
24 information was disclosed to the examiner by the
25 applicant and what information the examiner turned up

1 when he was looking for information in this particular
2 area. It also tells who examined it as well as the
3 outside lawyer.

4 At the end of that first page there are a number
5 of numbered columns which are known as the specification
6 or the disclosure and they end with numbered claims which
7 are single sentences describing what the inventor
8 believes that he has invented.

9 In this particular case what Cohen and Boyer
10 thought they invented was a compilation of matter which
11 in this case was a biologically active molecule that was
12 made by taking a piece of nucleic acid from one organism
13 and putting it into another organism.

14 MR. COHEN: Sometimes we hear about claims;
15 sometimes we hear talk about claim elements. Sometimes
16 we hear talk about limitations. Could you point in here
17 to --

18 DR. CHAMBERS: Okay. I can point to -- that's
19 actually going to be something that would depend on the
20 particular judge. And that would be quite an important
21 aspect of dispute in a litigation. But this would be
22 Claim Number 1.

23 Usually this first part of the claim is not
24 considered to have an effect on the scope of the
25 invention but sometimes can. And then, there would be a

1 claim element in this particular one, it would be a first
2 DNA segment containing an intact replicon. So you could
3 consider that to be a claim element.

4 You could also consider it to be an intact
5 replicon recognized by the cell. You could extend the
6 limitation to have a lot of sublimitations or you can
7 just roll them all into one. I mean, it's not something
8 that is easily explained because you can be sure that
9 people will differ greatly.

10 And they'll differ on this particular issue
11 because claim limitations or claim elements can have an
12 effect on the scope. When we hear about the doctrine of
13 equivalents I think we will hear a little bit about
14 narrowing that occurs during prosecution.

15 And the narrowing can often occur in terms of a
16 claim element. Well, if you're the patent holder you
17 want that element to be as small as possible because
18 that's what's going to have been narrowed. If you're an
19 accused infringer, you want it to be as large as possible
20 because that will suggest that that shouldn't be
21 enlarged. Does that answer it?

22 Here are just a few other patents. This one is
23 to a stem cell patent, pretty much a similar set-up.
24 What you have in some patents are drawings or figures
25 that will help to explain the invention.

1 Here is a particular drawing showing stem cells
2 for some particular primate, certainly not humans. And
3 then it ends with a number of claims also where it's
4 claiming a purified preparation and then it uses such
5 terms as "capable of" which is a functional way to claim
6 your invention rather than just claiming it structurally.

7 MS. MICHEL: Scott, I think that that patent is
8 an interesting example of the genus-species issues you
9 were talking about before in that the work there was done
10 with monkeys.

11 They're claiming primates, and I suspect there
12 will someday be litigation on whether primates can
13 encompass humans and that will bring up some of those
14 written description and enablement issues that you were
15 talking about before.

16 DR. CHAMBERS: Yeah. I don't think that there
17 will be a discussion as to whether the primate would
18 cover humans in that particular sense, but whether or not
19 there would be a question of does the patent system cover
20 humans. But it is definitely also true that if they only
21 gave a single example of a primate that was a stem cell
22 it might be different to have a broad claim like this.

23 I think in this particular patent they had a
24 number of different types of primates. And you have to
25 appreciate the fact that enablement would go to whether

1 it required undue experimentation to get the human form.

2 And so from the enablement standpoint in this
3 area a year or two would not be undue experimentation.
4 So it may well cover from an enablement standpoint.

5 For written description, as I have said, it's
6 hard to say how the courts are going to look at those
7 things in terms of the breadth that they're going to be
8 permitting.

9 Here's the patent on the first transgenic animal.
10 It was a small mouse. The figures in this particular
11 patent show the way the nucleic acid was constructed to
12 put it together.

13 Often the description of the invention will have
14 tables that have definitions as well as describing how to
15 make and use the invention. And once again it ends with
16 claims that point out particularly what the applicant
17 felt was his invention.

18 And this final one is the patent for the
19 polymerase chain reaction which ended up getting the
20 Nobel prize for the inventor. It's a very important
21 patent and there's always questions in the patent system
22 whether or not certain things would have been disclosed.

23 I mean, there are two ways to protect your
24 information. One is through patents and another one is
25 through trade secrets. And certainly you are less likely

1 to be forthcoming with all the information if you are not
2 permitted to protect it with a patent.

3 And you're less likely to be forthcoming with
4 information if you are not required by the patent system
5 to provide the best mode that you know how to make and
6 use the invention.

7 Now, they don't all start out this way as a
8 patent like this. They start out by a filing of a number
9 of pages in the Patent Office and they can come in in two
10 different ways to the Patent Office, either as a
11 provisional application, which is only a specification
12 naming one or more inventors. That is just a
13 placeholder.

14 It is not examined but it is there to permit an
15 individual to have basically up to a 21-year term from
16 the priority date that he claims. It is also a way to
17 allow people to file very quickly. Within a year of that
18 provisional application, or initially if that is your
19 choice, you file what is known as a nonprovisional
20 application. And that has a specification. It names the
21 inventors that are known and it ends with one or more
22 claims.

23 That particular type of an application, a
24 nonprovisional, is examined for patentability and it's
25 going to go to one of 3,000 different patent examiners.

1 Now, when it's filed it first goes to the Office
2 of Initial Patent Examination. What they're going to do
3 is basically look to see that all the forms are signed
4 and to make sure that there is a fee that has been paid
5 because that's very important in a user-funded
6 organization.

7 And then it's going to go to one of seven
8 technical groups. There are two chemical groups, three
9 electrical groups and two mechanical groups. Now there's
10 a lot of overlap in these particular areas and you can
11 see growth in the particular technology centers.

12 For example, at one point in the '80s it was
13 clear that hardware, which is the hard wiring for
14 electronics, could be implemented just as easily with
15 software. For that reason, you had to have a patent that
16 would cover both hardware and software in order to have
17 any effective protection.

18 That meant that people were starting to file
19 applications which held both and eventually applications
20 which simply held software. The software examination for
21 that reason goes into the electrical group because it was
22 a natural flow of that information.

23 As that developed people started simply filing
24 software patents not worrying about the hard wiring and
25 as the software became more sophisticated it began to

1 take on the structure or the feel of basically a business
2 method. So those business methods are also shoved into
3 the computer section, the electrical section.

4 In contrast, searching large numbers of nucleic
5 acids started out in the chemical section and while that
6 now has a good deal of computer hardware and computer
7 software involved, that also still goes to the biotech
8 section.

9 So you can have different sections even though
10 they have a name that sounds like they're doing one type
11 of work, they're actually doing another type of work.

12 Now, each of these tech centers has about 400
13 different examiners and the tech centers are broken down
14 further into workgroups. Here is the tech center that
15 would deal with biotechnology inventions. And each of
16 these workgroups covers a particular generalized area.

17 And within these workgroups then are art units
18 and they're headed by a supervisory patent examiner, or
19 an SPE, and he will deal with about 16 to 25 different
20 examiners.

21 Now, they handle at these tech centers about
22 300,000 applications a year. They issue about 160,000
23 patents a year. Now, the growth rate for filing is
24 roughly ten percent. It's a little higher than ten
25 percent in that particular technology sector that I just

1 showed you but in some areas like business methods the
2 rate of filing can be upwards of 20 percent as people
3 start to engage in making sure that they have protection
4 in these particular areas.

5 Now, the examiner is most often trained in the
6 same technology that he is examining but only a very
7 small percentage of those examiners, are actually
8 lawyers.

9 At one time the Patent Office had a large
10 percentage of lawyers but the market forces ended up
11 pulling most of those out of the government and into the
12 private sector. So now there's roughly five percent of
13 the personnel at the Patent Office being lawyers and
14 those are concentrated in areas such as the solicitor's
15 office or special programs not in the examining board.

16 The patent examination in the United States is
17 purely ex parte, that is, the examiner is the fact finder
18 and the only individual presenting information for the
19 examiner is the actual patent applicant.

20 The examiner is going to read and review the
21 application which can sometimes be several hundred pages.
22 They can do the search for the prior art to find what is
23 in the prior art. They then write it up.

24 They read and review the applicant's response
25 when that comes in and then they draft a response and

1 there can also be interviews that occur. And finally
2 they will either issue a patent or they will prepare the
3 examination for the Board of Appeals, writing an appeal
4 to the Board of Appeals which is an internal agency fact
5 finder.

6 This is done in a relatively short time. When I
7 was an examiner the highest amount of time that you could
8 get for this process was 24.9 hours. And many of the
9 examiners were working at less than half of this in order
10 to do this entire process.

11 So examiners tend to be able to look at this
12 stuff very quickly and at the same time when you see a
13 list on the patent of 20 or 30 references you have to
14 appreciate that the examiner probably reviewed those but
15 maybe didn't give them a thorough review.

16 The case law as well as the statute indicates
17 that the applicant is entitled to a patent unless, so
18 it's the examiner's burden to show that there's a lack of
19 utility or that there is obviousness to the patent or
20 that it is anticipated or not enabled or lacks written
21 description.

22 The Patent Office doesn't have any laboratories
23 or testing facilities. It's got to be what is found in
24 the prior art. The examiner in order to make the
25 rejection has to find that more likely than not the

1 application suffers from a lack of utility, that it is
2 obvious or that it was anticipated or lacked enablement.

3 When the examiner makes a rejection the applicant
4 can then come in and he can amend the application. He
5 can also file continuations, which are just further
6 prosecution of that particular application.

7 The United States differs from its trading
8 partners in one respect in the patent system, in a number
9 of respects, but one important respect and that is in the
10 duty of disclosure. It's a duty of candor. In the
11 foreign systems the applicant does not provide any
12 information that he has or does not have to provide it.
13 However, the foreign systems allow for interparty
14 discussions of the application as it's moving down toward
15 the issuing process.

16 In the United States that is generally kept
17 hidden but the applicant is required to come forth with
18 any information that the applicant feels would be
19 material to the patentability of the invention.

20 It's material if it establishes a prima facie
21 case of unpatentability or it's material if it indicates
22 a different position than the applicant is arguing before
23 the Office in an argument suggesting patentability.

24 The duty of candor applies not only to the
25 inventor but also to any attorneys involved. Any

1 individual that deals with that particular case has to
2 come forth with this information if it's available to
3 that person or they know about it.

4 And if they don't and they have not provided that
5 information with an intent to deceive the Patent and
6 Trademark Office, it can end up rendering the patent
7 application or the patent grant invalid.

8 Generally speaking, the Patent and Trademark
9 Office does not raise issues of the duty of disclosure.
10 In the 1980s the agency was investigating a good number
11 of questions of failure of duty of candor and it was
12 taking up too much time and resources and so they
13 determined that they would just let the courts do this.
14 And so the Patent and Trademark Office no longer
15 investigates the applicants or no longer investigates
16 cases for lack of duty of candor.

17 If the examiner feels as though the application
18 as claimed or the invention as claimed is not patentable,
19 he will continue to make rejections and the applicant
20 then can go to a higher authority, which is the Board of
21 Patent Appeals and Interferences.

22 The board is composed of a number of individuals
23 who have trained in the technology, have a law degree and
24 have been, generally speaking, patent examiners at one
25 point. They will meet in three-member boards and they

1 will look over rejections to determine whether or not it
2 was appropriately rejected or not.

3 If they determine that it was inappropriately
4 rejected, it will generally be sent back to the examiner
5 and it will be issued very quickly. If the board
6 determines that it should not issue because it's not
7 satisfying one of the statutory requirements, you can
8 appeal that decision either to district court or to the
9 Federal Circuit.

10 If you appeal to the district court you're
11 allowed to put in additional information, additional
12 evidence. If you go to the Federal Circuit, it's like
13 any other agency action where the appeal is on the record
14 that was before the agency and the Federal Circuit will
15 not do fact finding.

16 It is possible, once the patent issues, that
17 additional information will come out in the form of
18 printed publications or patents that suggest that perhaps
19 the patent was not valid.

20 The patent owner or third parties or even the
21 Commissioner of Patents can request a reexamination of
22 that patent. That reexamination only addresses Sections
23 102 and 103 which Jay spoke about. It doesn't address
24 enablement or written description or utility. And it's a
25 very limited type of examination because it's only on

1 printed publications.

2 Now, according to the Patent and Trademark
3 Office, it is printed publications that were actually not
4 used by the examiner in the first examination. Other
5 authorities suggest that it is in written publications
6 that were on anything that was not in the original patent
7 filing. As you recall, when I showed you the patent
8 there were a list of different references that were
9 provided in each of the applications.

10 There's a question as to whether or not you can
11 have a reexamination on particular patents that are in
12 that list or not. But suffice it to say that it is a
13 limited-type of reexamination of the patent just on new
14 printed publications and it's just for compliance with
15 102 and 103.

16 Now, there is recently passed legislation that
17 allows interparty involvement in the reexamination
18 process. Since a third party can start the reexamination
19 process it seems only fair that that third party should
20 be allowed to participate. And this third party
21 reexamination would permit that up to a point.

22 They can participate and file briefs with the
23 agency up until the time that a determination at Board of
24 Appeals level is made. At that point they are no longer
25 allowed by right to put any information into the case and

1 they are also precluded by making certain challenges in
2 district court on those issues that they raise.

3 So many people feel like the third-party
4 reexamination is too limited because you don't really get
5 your day in court in front of an Article 3 judge, whereas
6 the old ex parte reexamination allowed you to step into
7 district court if necessary at a later point and see if
8 the patent really was valid.

9 MS. MICHEL: Scott, if the third-party requester
10 disagrees with the board's decision, is there any ability
11 to go to the Federal Circuit?

12 DR. CHAMBERS: There is not. There is not by his
13 choice. He has no right to go to the Federal Circuit.
14 If the board was sending it to the Federal Circuit, he
15 would have the opportunity to file an amicus brief in
16 support of the board if the Federal Circuit would permit
17 it. But if the board determines that the invention is
18 patentable on the record, that's the end of it and he is
19 not even allowed to challenge that in district court in
20 many cases.

21 There is another procedure that can affect the
22 scope of patents and that is reissue. Very early in the
23 history of patents the courts determined that the Patent
24 Office could reissue patents. And that eventually became
25 codified and now there's a section of the Patent Act that

1 allows reissuing of patents. If they are wholly or
2 partially inoperative or invalid, the applicant himself
3 can request that the patent be put before the agency
4 again.

5 The reissue can enlarge the scope of the claims
6 if it's filed within two years. However, if it's filed
7 after two years, all it can do is fix mistakes that are
8 in the claims.

9 Finally, I want to conclude with talking about
10 the interference procedure. Under the United States law,
11 as Jay indicated, the patent is given to an individual
12 that is the first to invent not necessarily the first to
13 file.

14 When there is a dispute, a priority dispute as to
15 who was the first to invent, if the dispute occurs in the
16 agency it goes into an interference procedure. And that
17 agency determination requires that one of the applicants
18 for the patent show that he was the first to invent the
19 particular invention that is being claimed.

20 Now, if there is an agreement between the two
21 parties to settle that interference, that agreement has
22 to be filed with the Patent and Trademark Office, so
23 there is a more limited opportunity for individuals to
24 collude as to whether or not they should have particular
25 rights.

1 But from the standpoint of international
2 practice, it's quite unusual having this system because
3 other places, other trading partners that we have, have a
4 first-to-file system where they don't have to worry about
5 whether or not someone was the first person to invent an
6 application and just didn't file for several months or
7 several years.

8 What should be kept in mind, however, in terms of
9 the interference procedure is that it permits an
10 extension of the patent term beyond the 20 years. Under
11 certain situations the patent term can be extended for
12 the time that was spent in the interference procedure and
13 for that reason it should be kept in mind as a potential
14 way to extend the term of the patent. Thank you.

15 MR. COHEN: I have a few follow-up questions.
16 Some of them will take you back to your time working on
17 the utility guidelines and description guidelines. I'm
18 really interested in trying to flesh out just a little
19 bit more, where there are presumptions, what an examiner
20 has to do to establish a prima facie case challenging
21 something, questioning something.

22 Let's try utility first. We know that there's a
23 credibility standard there. What if an applicant comes
24 in and presents facts showing that the use that he has
25 identified is plausible? You don't know if it's really

1 true, if it's correct but I guess somebody with ordinary
2 skill in the art would regard it at least as plausible.
3 Is that where things stop?

4 DR. CHAMBERS: I would say it stops right there.
5 It's always the examiner's burden but keep in mind that
6 something else will take effect at that point. Okay.
7 They have crossed the barrier for utility. Yes, it seems
8 plausible. I'm not going to laugh about it. But is it
9 enabled? Now, you're still going to have to, as an
10 examiner, show that more likely than not that at some
11 portion of the claim it's not enabled. But often
12 enablement is easier because you can describe why one of
13 skill in the art would think that this would not really
14 work that way.

15 It can be a difficult situation but it depends on
16 the examiner. Some of them are creative at finding out
17 simple ways to explain it but it can come down to simply
18 a well-reasoned argument and that is sufficient. But
19 just getting through utility on that credibility standard
20 is still going to leave you open to a challenge on
21 enablement or lack of enablement.

22 MR. COHEN: Another aspect is the written
23 description. And in just looking through the description
24 guidelines, I saw a reference to the fact that there's a
25 strong presumption that an adequate written description

1 of the claimed invention is present in the specification
2 as filed. Could you put this in context and discuss it a
3 little bit?

4 DR. CHAMBERS: There's a strong presumption that
5 when it comes in it's got a written description. But
6 remember we were talking about two forms of written
7 description. One, the newly added information and the
8 other one is this idea of the sufficiency of disclosure.

9 Now, for the newly added information the examiner
10 is in a pretty good position if he just says, look, I
11 looked through the application. I see no reference to
12 combining pH 9 with this particular invention.

13 Well, that in itself would make the applicant
14 have to show one of two things: first, page and line
15 where it is actually there, or come in with some reason
16 that someone of skill in the art would know that it was
17 there.

18 For example, they might have been using a
19 particular marker like phenolphthalein that turns a
20 particular color at pH 9. And they might have said in
21 one of the examples, it turns this color. They come in
22 with a declaration from one of skill in chemistry saying
23 I'm one of skill in chemistry. I know when I see this
24 color change it's a pH 9. Okay. That's sufficient to
25 show that you really had that idea at the time.

1 Now, for the other one, for the question of
2 sufficiency, that's going to be a little more difficult.
3 If the applicant comes in and has a declaration saying,
4 not from the inventor but usually some other party, I'm
5 one of ordinary skill. I would know when I read this
6 immediately that the applicant had possession of this.

7 Well, that can be enough to show that they had
8 this written description in the sufficiency sense and the
9 examiner can either provide a declaration of his own or a
10 reason why that declaration was insufficient. Perhaps
11 the expert didn't say exactly what needed to be said.
12 But if he can't come up with one of those reasons, it
13 will issue.

14 During litigation, of course, you can imagine
15 that will be heavily challenged. But from the standpoint
16 of can I get that piece of paper that allows me to walk
17 into court, yeah. You can get an expert to say.

18 MR. COHEN: I guess the last thing I'd focus you
19 on is nonobviousness. If an examiner is questioning
20 whether something is nonobvious, describe what he would
21 need to establish.

22 DR. CHAMBERS: He would need to establish that
23 the limitations in the claimed invention were somehow in
24 the prior art in more than one form, even if it was in a
25 single reference but in different parts, and then that

1 there would be a motivation to make that change.

2 For example, say the invention is an aluminum
3 gear that is a certain size. The examiner finds that
4 same type of gear in steel. He finds a reference that
5 says aluminum can sometimes be used in place of steel if
6 you don't need the strength.

7 Well, there is not only motivation to make the
8 gear -- at that point you would still have to have a
9 motivation and you would come across with a motivation
10 such as one would want to make this gear out of aluminum
11 so it wouldn't rust. It doesn't have to be a
12 sophisticated type of motivation but it has to be some
13 reasoning that somebody would make that kind of
14 combination.

15 But from the standpoint of obviousness that's
16 usually what the argument is about. In the Patent
17 Office, the examiner is going to conclude that just about
18 everything is obvious and the applicant is going to
19 conclude that just about everything isn't.

20 And the examiner's job is to put it into clear
21 enough terms that it's understandable. There will be a
22 certain amount of fact-finding required looking at the
23 reference. The case law holds that what a reference
24 teaches one of skill in the art is a question of fact.
25 Well, those facts are going to be determined by the

1 examiner, by the Board of Appeals, and then they're going
2 to be reviewed at the Federal Circuit.

3 MS. MICHEL: Do you have any sense of how common
4 it is for an examiner to make a written description or
5 enablement rejection as compared to say obviousness
6 rejections?

7 DR. CHAMBERS: In certain fields it is unheard of
8 for the sufficiency of written description. Now, the
9 written description when an amendment comes in and you
10 can't find where this particular widget was described in
11 the original application, that just depends on the
12 particular field.

13 But for the sufficiency written description there
14 is not much of that going on in the mechanical arts, not
15 much of that going on in the strictly chemical arts or
16 even in the software area. But there is quite a lot of
17 it at least initially raised in the biotech area.

18 I mean, if it's raised and the applicant explains
19 why one would think, one of skill would think they were
20 in possession, that might be sufficient. I think that
21 the claims are a bit narrower now that are being issued
22 than before Eli Lilly. But I would expect that a patent
23 attorney that did not file asking for the broad claims
24 was letting the client down.

25 MR. COHEN: Before we go to break one more area

1 that maybe you could help discuss a little bit. You
2 talked a bit about amendments. We also hear talk about
3 continuations. Could you lay out some of the
4 distinctions there and maybe try to put it in a context
5 of a situation where perhaps a patent applicant is aware
6 that there have been other developments in its industry,
7 perhaps by competitors and may somehow be trying to take
8 account of this over time? I asked a couple of things --

9 DR. CHAMBERS: Well, yeah.

10 MR. COHEN: And ran them together.

11 DR. CHAMBERS: When you file the application
12 you're allowed by right two chances to get the
13 application allowed. You will file that initial filing.
14 The examiner will often say, no, these claims do not
15 satisfy the statute. You can make an amendment and then
16 you send that back to the examiner.

17 The examiner, if he still feels that the claims
18 don't satisfy the statute, he will, generally speaking,
19 make the action final. You no longer have a right to put
20 an amendment in.

21 At that point you can provide an amendment and if
22 the examiner wants to let it in, he will. If he doesn't
23 want to let it in because it raises new issues, he simply
24 won't do it. At that point you can file a continuation.
25 That gives you two more bites at the apple, two more

1 chances to get your claim allowed.

2 There is also something called, under the U.S.
3 system, a continuation in part. That means part of the
4 material is a continuation and part of the material is
5 new information, new matter.

6 The new matter information will get the priority
7 date of the continuation in part, when it was filed. The
8 old information will get the priority date of the
9 original filing.

10 Now, that means you will have claims that go to
11 either the old date or the new date and sometimes when
12 people want to bring in information they will file a
13 continuation in part; they will put in these new concepts
14 that perhaps the industry is dealing with; and then those
15 are in the continuation in part.

16 An examiner looking at that can readily determine
17 if that idea was in the original application. He can
18 determine what the date was. If there are intervening
19 references so that the first application was filed in
20 1990, the continuation in part, or CIP as it's often
21 called, was filed in 1992, if he finds something in that
22 interim he has no qualms about making the rejection based
23 on that intervening prior art and simply saying your date
24 for this concept is 1992.

25 MR. COHEN: I was just going to say I think you

1 directly answered what I was getting at and I'm looking
2 forward to reading the transcript so that I can
3 understand how you answered it.

4 MS. MICHEL: Let me follow up on a point there
5 though. If you could explain a little bit about the
6 concepts of applying for continuation applications even
7 though the examiner has allowed the patent. Say the
8 purpose of a continuation is not another bite at the
9 apple but to word your claims in a different way.

10 DR. CHAMBERS: Well, keep in mind that if you're
11 going to word your claims in a different way that it
12 would be new matter unless that idea was in the original
13 filing. So, yes, you can make that filing. But is that
14 justifiable? You had the idea; you just didn't have it
15 worded quite the same way.

16 Now, there are other reasons for continuations
17 other than the one that you suggest. You might have a
18 situation where the patent examiner is not willing to let
19 you have a broad claim but he will let you have a narrow
20 claim. You need that narrow claim to show your
21 investors, look, I have some patent protection.

22 So I get that and I keep asking for the big
23 claim. Or maybe I can show commercial success or
24 something like that which is a difficult thing to show at
25 the Patent Office. But there are very good reasons to

1 file these continuations even when you have already
2 gotten an issued patent.

3 MR. COHEN: I think we'll take another ten-minute
4 break. I'll point out for those of you who haven't
5 discovered it, we've been trying to keep copies of these
6 slides out on the table in front so you can pick up your
7 copies.

8 (Whereupon, a short recess was
9 taken.)

10 MR. COHEN: We can move on to our final lecturer
11 today. That's Lawrence Sung, an Assistant Professor of
12 Law at the University of Maryland School of Law. He has
13 taught at the George Washington University Law School and
14 American University, Washington College of Law and the
15 Northwestern School of Law, Lewis and Clark College.

16 In private practice he specialized in
17 biotechnology patent litigation at Foley and Lardner,
18 then Arter and Hadden, and later McKenna and Cuneo.

19 Recently, he has served as lead counsel for the
20 American Intellectual Property Law Association, amicus in
21 support of petitioner in the Festo litigation in which
22 the Supreme Court heard oral arguments just last month.

23 Professor Sung has published extensively on
24 intellectual property issues including those concerning
25 biotechnology and technology transfer. Among his many

1 accomplishments he holds a Ph.D. in microbiology.

2 So I'm going to turn the lectern over to
3 Professor Sung. He'll be talking to us about the
4 remaining topics for today including infringement and
5 doctrine of equivalents.

6 DR. SUNG: Good morning everyone, and I want to
7 thank Bill for his kind introduction also the invitation
8 to be here with you this morning.

9 We are in the home stretch of our morning program
10 and rest assured that I like some of you are sort of a
11 noontime lunch person. So if you're thinking about lunch
12 at this point in time, I'm right there with you.

13 What I wanted to do is to get an opportunity to
14 speak with you about the scope and enforcement of patent
15 rights. And essentially this seems like a fairly
16 straightforward proposition and one of the things when
17 Bill had invited me to come speak here today, when he
18 mentioned who else would be on the panel, having worked
19 with both Jay and Scott many years ago, I certainly know
20 what a tough act they are to follow.

21 But I took some comfort in that they would set up
22 an excellent foundation for where we're going to be going
23 from here in talking about the scope and enforcement.

24 Perhaps one way of getting into it is to ask
25 initially what's the real problem here. Why is this such

1 a complicated area and why is it so important that we
2 understand the nuances about how this is done?

3 And perhaps it will be easier for us to approach
4 this if we think about how this would impact us in sort
5 of a real world situation.

6 My wife and I recently moved back to the
7 Washington area after spending two lovely years in the
8 Pacific Northwest enjoying ourselves while I was teaching
9 out at Lewis and Clark.

10 And when we came back here we bought a home and
11 moved into a new development that was under construction,
12 houses still going up. And one of the things that we
13 received after paying a large sum of money or, more
14 correctly, entering into a great amount of debt was a
15 nice little plat to go along with our deed. It basically
16 had a survey with all the markers where your property
17 lines were and such.

18 And I remember one day my wife came up to me and
19 said, so which one of those trees out there are ours?
20 What's on our property? And I looked at her and it was a
21 long day but I just shrugged and said, you know, I really
22 don't know.

23 She said, wait a second. You've gone to school
24 all this time. You can read this and I looked at it and
25 turned it around and said, you know, I really think we

1 need an expert for this, honey. Let's go ahead and get a
2 surveyor. Do you know any? No, not particularly but
3 let's open up the Yellow Pages. Let's get somebody who
4 really knows what they are doing.

5 So a team arrived very early in the morning with
6 all their equipment, went out there onto the property,
7 staked out a whole bunch of different things. They came
8 back to talk to me and I said, well, what can you tell
9 me?

10 And they said, well, your property line is 25
11 West 32 North. And I thought, hmm. That makes sense.
12 But is that tree over there on my property or not? And
13 that was the simple question I had for them.

14 And he was able to provide me with a very clear
15 answer because he had been able to go to a central
16 repository from the state and basically pull this plat
17 using the proper equipment and his expertise and be able
18 to tell me that tree was indeed on my property and I
19 could walk away extremely satisfied, notwithstanding the
20 \$700 fee I had to pay him for that particular expertise.

21 But yet I knew and that's a very valuable
22 component to this entire conversation that we'll be
23 having for the rest of the morning.

24 What's the difference with that and intellectual
25 property rights particularly in the patent area is that

1 although we have a centralized repository from everything
2 you have already heard in terms of our morning's
3 discussion, there's a question that's involved.

4 There are actually more than one question that's
5 involved. And the question is where are those property
6 lines? Is this, in fact, as established what you
7 ultimately get in a real property sense with your deed?

8 Can we hire somebody to come and take a look,
9 looking at that deed and be able to tell you is this
10 within your patent right or is it without your patent
11 right?

12 So let's go through and compare some of that.
13 Number one, somebody could come out, probably for a
14 little bit more expensively than \$700, and say well, I'm
15 pretty sure but don't quote me that this is within your
16 patent right.

17 Well, why aren't you sure? I thought this is
18 what you did for a living. Well, it's because no one's
19 really quite sure. We have to interpret where that line
20 is. The line is not necessarily where it's drawn. It
21 could be a little bit to the right. It could be a little
22 to the left. There's a difficulty in here.

23 And again, don't hold us to that particular
24 comment because we're doing the best we can under the
25 circumstances because there is no set property boundary

1 here.

2 And everything that we'll see today in terms of
3 how the property boundaries are interpreted lend to that
4 difficulty.

5 Well, there's a corollary problem with all this,
6 not just is there an uncertainty with knowing where your
7 property lies with regard to your patent rights but
8 there's a process problem.

9 And another anecdote that I'll give you very
10 quickly is to talk about a movie that I saw, well, it's
11 go to be ten years now, where there's a young set of
12 interns walking around on grand rounds and sort of going
13 from patient to patient as they commonly do. And they
14 walk up to one patient and the attending physician says,
15 okay, tell me what you think the problem is with this
16 patient.

17 And the patient is sitting there very casually or
18 actually more intently listening to what all this is
19 going to be. The intern responds and says, he has a very
20 rare metabolic disorder that he ultimately obtained while
21 he was on safari in Africa. And the attending physician
22 with a bemused look looks at the intern and says, how can
23 you tell? That's fascinating. That's amazing that you
24 were able to come to that conclusion.

25 And the patient is still sitting there looking

1 and the intern looks back and responds and says, well,
2 frankly, I don't know. You don't know. None of us will
3 know. We won't know until the autopsy. Well, you can
4 imagine that the patient is not too happy to hear about
5 that being the process either.

6 But that's essentially what we have in the patent
7 area simply because you don't know until you go through
8 the process of litigation what your ultimate patent
9 rights were.

10 The interpretation of your property is not done
11 until that time point and certainly the resolution and
12 the arbitration of all that is not done until the very
13 end.

14 It may be very dissatisfying for people to know
15 that. It certainly causes a lot of difficulty in terms
16 of business planning and the predictability is certainly
17 not there and is why there is a lot of criticism about
18 the patent system the way it's set up.

19 But one of the things that was introduced earlier
20 on was to say, well, as a matter of public policy the way
21 the U.S. patent system is set up, we don't devote an
22 extraordinary amount of taxpayer dollars to the perfect
23 examination process.

24 Indeed in Europe it gives you an opportunity to
25 have certain pre-grant opposition procedures and perhaps

1 a little bit more refinement in terms of whether
2 something is truly patentable or not.

3 Here in the United States we have a set amount of
4 money that's devoted but also, as Dr. Chambers talked
5 about, a set amount of time, let's say, ten hours,
6 whether it's a concrete block or cold fusion.

7 Well, if you're a physicist maybe that's the same
8 thing but for most people they're dramatically different
9 types of technologies. How can we look at them so
10 fungibly for something as important as the examination
11 process because ultimately once they are issued they do
12 have the presumption of validity.

13 They will incur transactional costs because of
14 their placement out there in the public. They're a
15 notice to the rest of us, wait a second. Somebody has
16 sought patent protection in this area and this is
17 preliminarily what they think they have or what they
18 claim.

19 Let's talk a little bit about some of our
20 discussions for today. We're going to get into the
21 concepts of infringement and perhaps what will help
22 clarify what infringing conduct is is to talk a little
23 bit about what the defenses to infringement are under the
24 patent laws.

25 And more importantly with that type of

1 enforcement what are the penalties that are involved?
2 What are the remedies that we possibly have in this area?
3 And hopefully, you will be able to draw some analogies to
4 practice areas that you are more familiar with as well.

5 Again, I have an easier task that doesn't require
6 us to get into, indeed, all of the intricacies about the
7 patent law but we can look at them and analogize them to
8 other areas of litigation and practice generally.

9 Now, let's talk about the cast of characters that
10 are involved here. First of all, one notable absence is
11 going to be the Patent Office. As Professor Thomas had
12 mentioned the Patent Office doesn't quite have a role
13 here in terms of the enforcement. And even where it
14 focuses on the scope issue and what the patent rights
15 are, it's done that as a consequence of the examination
16 process, not so much as defining easily for us what the
17 actual legal scope is going to be. That's left to the
18 federal judiciary.

19 Now, there's no analogous criminal prosecution
20 capability under the patent laws. This is all based on
21 civil litigation, civil remedies. But at the trial level
22 you have the U.S. district courts across the country and,
23 indeed, in addition to that we have the Court of Federal
24 Claims which is responsible for certain actions known as
25 1498 actions against the U.S. government for patent

1 infringement.

2 Another venue at the trial level can be the
3 International Trade Commission. There are statutes that
4 authorize the International Trade Commission to determine
5 whether or not particular goods coming into the country
6 would infringe a U.S. patent.

7 And if, indeed, they are held to be infringing,
8 the ITC may issue an order to the Customs Service to
9 impound and stop importation of those particular goods.
10 And in that sense it allows us, even though U.S. patents
11 are territorially limited in authority, almost to reach
12 beyond our borders. These are in rem actions but in that
13 capacity we are essentially asserting U.S. patent rights
14 over those which may not otherwise be subject to our
15 personal jurisdiction.

16 MS. MICHEL: Lawrence, let me ask one question.
17 Am I remembering correctly that there's no damages
18 available at the ITC? It's just injunctive relief.

19 DR. SUNG: That's right. In terms of the
20 injunctive relief there is an analogy to a preliminary
21 injunction in interparties matters. The ITC will issue
22 something known as an exclusion order to the Customs.
23 And essentially that stops the importation. That's
24 correct.

25 Once any of these determinations are made at the

1 trial level they can proceed up to appeal. And as
2 Professor Thomas had laid out for you in terms of the
3 Court of Appeals for the Federal Circuit, they have
4 exclusive appellate jurisdiction regardless of where they
5 come from.

6 And in that way there is a lot of strength in
7 terms of looking at a consolidated consistent fashion of
8 considering these types of issues on appeal. The
9 difficulty as Professor Thomas also alluded to is that
10 there isn't as much of a rich body of dissension and
11 diversity, let's say, as a result of having the authority
12 of exclusive appellate jurisdiction vested in one court.

13 As a result of this although there can be an
14 appeal to the Supreme Court often times there aren't.
15 And one of the things that many commentators have talked
16 about is that normally what the Supreme Court, as many of
17 you are aware, there can be intercircuit conflicts that
18 need to be resolved by the high court.

19 Well, when you're talking about patent related
20 issues they have already been consolidated into an
21 exclusive appellate authority. And for that reason there
22 is no intercircuit conflict that we can look at.

23 And perhaps the only analogy that exists is
24 looking at perhaps dissents and concurrences and other
25 types of opinions expressed through the Federal Circuit

1 panel, either in the three-judge form or in an en banc
2 review.

3 Now, in terms of infringement, let's look at this
4 briefly from an infringement conduct and infringement
5 standard dichotomy.

6 One is that we'll talk about what types of
7 activities a business or individual could engage in that
8 would subject them to the infringement statutes and then
9 talk about what the tests for infringement actually are.

10 Now, the various types of conducts that are
11 covered by statute include direct infringement, vicarious
12 infringement and my loose miscellaneous category, other
13 infringement.

14 And as was discussed earlier the patent statutes
15 ostensibly are in primary form from the 1952 Act,
16 certainly at a time that many of the issues that we are
17 now discussing were not even contemplated. As a result
18 of certain amendments the other infringement category is
19 simply a matter of tacking on additional statutorily
20 prescribed activities to all of that.

21 Now, in terms of direct infringement you have
22 heard a little bit about this from the introductory
23 speeches. They do cover a fairly wide range of
24 activities. They are meant to be broadly encompassing.
25 We can look at manufacture, use, sale as the primary

1 examples and then more recently in terms of statutory
2 amendments the offer to sell as well as the importation
3 may be covered under the patent laws as direct
4 infringement also.

5 Now, you can well imagine that the increase in
6 terms of looking at importation and particularly offer to
7 sell broaden the scope not just the types of activity but
8 also the temporal nature of that activity.

9 Certainly, things that folks may have originally
10 looked at and said well, this type of business activity
11 isn't really a sale and, in fact, may arguably be even an
12 offer to sell. It reaches very early on in terms of
13 business activities and conduct that could be
14 encompassed.

15 Of note, what I would just like to add is that
16 the concept of use is ill-defined. Many things can fall
17 under that category. With sale and offer to sell it does
18 not have to comport necessarily with other definitions
19 under the law of what a sale or offer to sell is. It
20 certainly does not have to comport with UCC requirements
21 for those purposes but may more broadly reach in that
22 sense.

23 Now, in addition to direct infringement which
24 would be you are practicing this claimed invention,
25 everything that the claim specifies. If you have A, B

1 and C, in fact you are doing A, B and C and are a direct
2 infringer. That isn't the end of the liability spectrum
3 that we can look at. We can look at vicarious
4 infringement as well.

5 Let's say, for example, in that hypothetical
6 where the patent claim specifies you must have A, B and
7 C. I as the consumer am putting together A, B and C. I
8 am a direct infringer. However, somebody who is
9 supplying one of those ingredients or components to me,
10 somebody who is giving me the C would not be a direct
11 infringer because they are not practicing every element
12 or limitation of that patent claim.

13 However, by directing C to me purposefully they
14 may be a vicarious infringer through a variety of
15 statutes either inducing infringement or contributory
16 infringement.

17 And although there is sometimes a little bit of a
18 fuzziness in the courts about what constitutes inducing
19 infringement versus contributory infringement, understand
20 they're certainly broadly encompassing enough to look at
21 this type of supplier relationship or in some other
22 circumstances where the patent claim itself is to a
23 process, for example, the treatment of a particular
24 medical symptom.

25 Well, who would be infringing that? Again, the

1 physicians would be infringing that particular
2 circumstance under normal cases but again the folks are
3 supplying them with the tools for that may come under one
4 of these statutes either inducing it or supplying a
5 component that is what would be referred to in the
6 contributory infringement law as a nonstaple article,
7 something that is almost more purposefully directed at
8 this type of infringement that would be captured as well.

9 And you can well imagine that in many
10 circumstances it's the vicarious infringer that matters
11 more to the patentee under those cases. You don't
12 necessarily want to sue customers. You don't necessarily
13 want to sue the people who are going through and
14 providing these services but you do want to certainly
15 look not just at the fact that they have the deeper
16 pocket but also where the activities again are more
17 purposefully directed to that type of infringement.

18 Now, the other infringement category is now
19 becoming almost as broad as the other types of
20 infringement. One that many of you are probably very
21 well aware of is what I have briefly laid out here at the
22 ANDA filing.

23 And for those that are not focused in on this
24 topic it refers to the submission of documents,
25 applications, materials and methods for regulatory

1 approval processes. The ANDA refers to an abbreviated
2 new drug application. It refers to a filing before the
3 Food and Drug Administration.

4 It is possible in a circumstance where you are a
5 generic pharmaceutical manufacturer to forego having to
6 conduct and report an altogether new series of tests for
7 safety and efficacy and other considerations with
8 pharmaceuticals but instead essentially piggyback your
9 application on work that had been done with a brand name
10 patented pharmaceutical.

11 And you can do this by going to the FDA and
12 claiming that there is the same level of bioefficiency,
13 bioavailability, bioequivalency is another term that
14 they'll use, with what has already been approved by the
15 FDA.

16 Now, recognize as we go forward that
17 bioequivalency does not necessarily speak to a patent
18 right or how it works vis-a-vis a patent right. It is
19 certainly possible to have a bioequivalent pharmaceutical
20 as a generic that does not infringe the patent claims to
21 patented drug itself because of the way that the
22 formulation is designed or other things that are more
23 specific to each case.

24 But in any event, you can proceed to the FDA.
25 You can file your abbreviated new drug application and

1 during that period of time in response to what is known
2 as an Orange Book listing, essentially not particularly
3 creative in name, it has an orange cover, patent holders
4 for brand name pharmaceuticals place patents and their
5 listing and designation into this Orange Book.

6 By virtue of its listing in the book a generic
7 pharmaceutical manufacturer must elicit a series of
8 certifications upon filing the ANDA. They must say
9 either I'm not going to manufacture this during the term
10 of the patent that's listed or for whatever reason I'm
11 not going to infringe or the patent is invalid or
12 otherwise unenforceable. Those are two of the possible
13 certifications that you can make when you're filing the
14 ANDA.

15 In response to one of those certifications
16 referred to as Paragraph 4 certification when you're
17 filing, the brand name patent holder may sue the generic
18 pharmaceutical manufacturer. And indeed in virtually all
19 cases -- I'm not even sure I'm aware of any cases where
20 it hasn't -- it does for reasons related to exclusivity
21 periods that are granted to a generic pharmaceutical
22 manufacturer that -- I'm sorry, to a brand name drug
23 manufacturer that ultimately brings that suit.

24 So that is one type of infringement. In a sense
25 a statutory, declaratory judgment because again, the

1 generic is not out there marketing. They're still at the
2 first steps of their approval process but by virtue of
3 having filed the ANDA the brand name is now vested with
4 jurisdiction to come in and sue the generic to try to
5 have their rights resolved in advance of that time
6 period.

7 The flip side of that it's not all great news for
8 the brand name drug manufacturer. The generics will
9 certainly have defenses accorded to it that we'll discuss
10 in detail as we go along as well for their activity
11 during this experimental approval process.

12 The other aspect of infringement, what I had
13 termed here as the export of unassembled components,
14 deals with circumstances where you are not truly
15 practicing the patent claim because again if the claim is
16 to a combination of A, B and C, I may be able to say
17 well, I have A over here, B here and C oh, somewhere
18 behind me. Don't you worry; I'm not infringing the
19 claim.

20 And, in fact, you wouldn't be literally
21 infringing that claim because the claim is to the
22 physical combination of those three elements. However,
23 if you are engaged in stockpiling each of those elements
24 in the hopes of exporting this for assembly outside of
25 the territorial bounds of the Patent Act, the Patent Act

1 has a little news for you. You would be infringing under
2 that particular subsection of 271 for those types of
3 activities.

4 Now, the flip side of that perhaps is offshore
5 infringement. What happens if I have a patented process
6 here in the United States? Perhaps I don't have coverage
7 to a physical product that's a result of that process,
8 either because of an expiration of the patent or for some
9 other reason it simply was not sought. But I have a
10 process. The process is of putting A, B and C together.

11 Some may think they can go offshore, again,
12 outside of the territorial reach of the U.S. and assemble
13 A, B and C and now import that into the United States.

14 Again, because there is not a patent claim to the
15 combination of A, B and C, there is no infringement of
16 that nonexistent patent and there also would be no
17 infringement of the process of putting those together
18 because that was done elsewhere.

19 Not so fast. Again, we have another statutory
20 subsection that attends to that particular type of
21 activity and says if the product that is imported would
22 otherwise be made by an infringing process or an
23 infringement of the process here in the United States but
24 was simply done offshore, that would be captured under
25 that subsection also.

1 One of the more recent issues that has come about
2 as well and this I have listed -- although I have listed
3 it in the infringement section actually speaks a little
4 bit more to the damages phase of it, but certainly is
5 something known as pre-grant infringement.

6 Until recently, as Professor Thomas had mentioned
7 and Dr. Chambers had talked about, patent applications
8 that were filed with the Patent Office were kept
9 confidential.

10 Now, as a matter of moving closer towards global
11 harmonization of patent laws, certainly other countries
12 have long published patent applications roughly 18 months
13 after the patent application had been filed.

14 We have now moved closer to that circumstance and
15 in those cases where a U.S. patent applicant is filed not
16 just in the U.S. but in a foreign country as well, their
17 patent application here in the U.S. will be published at
18 about the 18-month time period.

19 Well, that disclosure has now come coincident
20 with some rights that have accrued to that, in some ways
21 provisional rights of sorts. Essentially if that patent
22 application ultimately gets issued as a patent and an
23 infringer or accused infringer is sued and ultimately
24 held to have infringed, to the extent that they had
25 notice at the time of the disclosure of that patent

1 application, and more importantly, to the extent that the
2 claims of that application were substantially similar if
3 not identical to the claims of the ultimately issued
4 patent, there can be some damages that have accrued
5 during the period of time before the patent had actually
6 arisen.

7 Now, the limitation on those damages we will get
8 to is within a reasonable royalty sense. They're not
9 lost profits or other types of actual damages in that
10 nature.

11 But certainly it is expanding, again, the scope
12 of protection to patent holders in this regard by virtue
13 of having that additional capacity. It used to be no
14 damages ever, no infringement ever until a patent grant
15 had actually been made.

16 MR. COHEN: Is the disclosure viewed as giving
17 constructive notice?

18 DR. SUNG: You will actually have to provide
19 actual notice.

20 MR. COHEN: Actual notice.

21 DR. SUNG: To the competitors in the area, the
22 prospective infringers. If we are looking at what the
23 standards are ultimately or what the tests are for
24 infringement having looked at the various types of
25 conducts that may result in infringement, this is all

1 under a preponderance of the evidence standard. Again,
2 nothing more claimed in terms of how we look at this.

3 Now, there are two types of infringement that
4 we'll be discussing. One is literal infringement and the
5 other is what you may have heard more in the press, the
6 infringement under the doctrine of equivalents.

7 The concept of literal infringement is a little
8 bit less controversial. Clearly, if there is a patent
9 claim of which somebody is deserving it is both presumed
10 valid as well as adjudged valid in that sense and we're
11 pretty comfortable by saying if it says A, B and C and
12 that's what you do, you're a literal infringer.

13 What we're a little bit less comfortable with is
14 for a circumstance where you're not really doing A, B and
15 C. You may be doing A, B and -- let's keep it closer --
16 C prime.

17 The C varies somewhat. So we're questioning
18 should the patent holder with a claim to A, B and C be
19 allowed to encompass within the scope of their legal
20 right A, B and C prime. And we'll talk about that as
21 well.

22 Now, some of the methodologies that are involved
23 and here's where all the details come out and the devil
24 is somewhere in them. Claim interpretation is something
25 that has been over the past five years or so revitalized

1 in terms of the scrutiny that both the Federal Circuit
2 has provided to it as well as the district courts as a
3 result.

4 The patent claim is the scope of the legal right,
5 not the title, not the abstract, not anything else on
6 that front cover page that Scott showed you.

7 Unfortunately not everybody understands that. A
8 lot of times you'll pick up a newspaper and it will say,
9 oh, my God, a patent issued to the Internet. Not a good
10 thing. I thought we had the Internet already. I thought
11 somebody else had invented the Internet, until you get to
12 the claims.

13 And then you look at it and you say, oh, no, it's
14 not really the Internet. It's to this particular
15 application on it. And more specifically it's to the
16 subset of these applications of that.

17 So again, the title and the abstract aren't
18 really involved with the legal right that is vested with
19 the grant. But when we focus on the claims then we need
20 to ask ourselves not just what the meaning of the words
21 are but what the legal scope as a result of those
22 meanings we ascribe to those words really stand for.

23 Only then can we compare what the accused device
24 or process is to that properly construed claim. Once we
25 can make that determination, and that has to be done by

1 the court. The court is within its exclusive province to
2 do it. It may not be submitted to the jury and have the
3 ultimate determination rested as a matter of fact. It is
4 a pure question of law in that determination.

5 How do we do claim interpretation? Very briefly,
6 the Federal Circuit in particular has championed this
7 cause of public notice, saying that first and foremost
8 the patent claim serves a public notice function.

9 It defines where the property supposedly starts
10 and ends. And because of that much of the burden of the
11 patent claim interpretation rests with what the patent
12 applicant had done his or herself during the process of
13 the application.

14 Not only are we going to look at the patent
15 claims and look at how they may be similar, how they may
16 differentiate from one another. We may look to the rest
17 of the patent, the figures, the disclosure but we also
18 look to what's now a public record once the patent issues
19 which is the prosecution history, the correspondence, the
20 exchange, what went on between the Patent Office and the
21 applicant in this fashion.

22 And very simply stated what you say can and will
23 be used against you in that regard. And that's the
24 essence of prosecution history estoppel which we'll touch
25 on as well.

1 As I mentioned literal infringement, not really
2 controversial in nature. The test, each and every
3 limitation must be met. Again, if the claim is to A, B
4 and C you must have each of those elements or limitations
5 in the accused product or process.

6 Just missing one of them, missing one of them
7 even slightly if I now have A, B and C prime, at the very
8 least I can say I don't literally infringe. But we still
9 leave open the prospect of infringement under the
10 doctrine of equivalents.

11 Without going into the history of it, which would
12 certainly take far more time, and it is past 12:00, the
13 aspect of infringement as a test under the doctrine of
14 equivalents deals with asking a broad question of
15 substantiality or the flip side insubstantiality of
16 differences with regard to a particular element.

17 So using the hypothetical that I proposed where
18 the patent claim is to A, B and C if I am an alleged
19 infringer practicing A, B and C prime, the court is going
20 to focus on the comparison between the C and the C prime
21 to ask ourselves does the prime make it a substantial
22 change or is it really a trivial insubstantial change?

23 It doesn't view it as a whole. We don't look at
24 A, B and C together and then compare it to A, B and C
25 prime. We look at the specific element and ask ourselves

1 is that a substantial or an insubstantial difference?

2 And the reason what I have just described matters
3 quite a bit as you can well imagine a circumstance where
4 something has 100 elements in its patent claim. And the
5 accused product has 100 elements in its makeup.

6 It can differ by just one out of those hundred.
7 Ninety-nine of the elements or limitations may be
8 identical in nature but the court is still going to only
9 focus on that one particular element to decide is that
10 change in that element substantial or insubstantial.

11 And if the determination is that it is a
12 substantial change, the fact that on a quantitative level
13 99 percent of these particular accused products are
14 exactly like the patent claim, that's going to allow it
15 to escape infringement under the doctrine of equivalents.
16 So that's something to watch out for as well.

17 MS. MICHEL: Lawrence, it does sometime seem as
18 though courts will talk about comparing the entire
19 accused infringing device to the entire claim. The
20 infringing device works just the same way as the patented
21 invention. Is that improper or is it all right if it's
22 done in addition to the element-by-element test?

23 DR. SUNG: Well, I think you have hit on it. The
24 element-by -element test still requires you to focus in a
25 comparison of an element in the claim versus an element

1 in the accused product or process.

2 But in addition to insubstantiality one way of
3 assessing whether something is substantial or
4 insubstantial is to rely on a historic test known as the
5 Function Way Result test, to ask does this particular
6 element or limitation in the accused process work in
7 substantially the same way and substantially the same
8 function to achieve the same result. And that's one
9 mechanism for determining substantiality or
10 insubstantiality.

11 The reason that the courts more recently have
12 moved to a broader concept of insubstantial change is
13 because in certain industries the concept of analyzing
14 this under a Function Way Result test were arguably
15 limited.

16 An example would be in the pharmaceutical area.
17 Perhaps we don't quite know the mechanism of action so
18 assessing it in a Function Way Result tripartite analysis
19 may not give us a very easy resolution. But if we step
20 back and look at the substantiality of it, perhaps in
21 that circumstance it would work a little bit better.

22 MR. COHEN: Could you tell us is there any
23 relationship between the type of inquiry you're making to
24 determine if you have infringement and the type of
25 inquiry you make in determining if advance is obvious.

1 DR. SUNG: The answer is yes. Actually, it's a
2 good segue to where we're going here. When we talk about
3 limitations on the application of the doctrine of
4 equivalents there are some very real ones.

5 Prior art would be the first one in which the
6 doctrine of equivalents should not allow a patentee to go
7 beyond the literal scope of their patent claim and try to
8 encompass an activity or something, product or process,
9 that is in the prior art.

10 And more importantly not just specifically in the
11 prior art in all-or-none fashion but those obvious
12 variance of the prior art as was discussed earlier. And
13 I like the terminology in terms of the patent-free zone.

14 Looking at this ability for us to say it's not
15 just the prior art that counts but those things that
16 would have been obvious in practice from that prior art
17 should also not be permissibly recaptured out of the
18 public domain.

19 So that's one limitation on the application of
20 the doctrine of equivalents. Another one which many of
21 you have probably seen more recently is prosecution
22 history estoppel.

23 Several years ago the Supreme Court in Warner
24 Jenkinson established that there is a presumption and
25 this goes back to the estoppel by silence. As Dr.

1 Chambers mentioned there are many times during the course
2 of obtaining a patent that there is an exchange between
3 the examiner and the applicant in which the original
4 claim language that was provided may have been amended.

5 And we can argue that the amendment may have
6 increased the scope or decreased the scope of the legal
7 right as a result of that amendment but what's important
8 to take away with respect to the doctrine of equivalents
9 in prosecution history estoppel is that when an amendment
10 is made it really for practical effects these days is a
11 burden on the applicant to clarify why the amendment was
12 made.

13 Now, there are certain rationales, for instance,
14 overcoming the prior art. It really doesn't matter what
15 the definition is, they were disclaiming subject matter
16 because they had to disclaim subject matter.

17 But we may get into a grayer area where there are
18 circumstances in which amendments were made but it's a
19 little bit less clear why they were made. Well, if there
20 is no explanation contemporaneously in the prosecution
21 history, in the record as to the reasons for these types
22 of amendments we may presume that they disclaim subject
23 matter if later on during litigation we see that this
24 resulted in a narrowing of the scope.

25 The application of prosecution history estoppel,

1 as you may know as well, is the subject matter of the
2 Festo case that was argued before the Supreme Court on
3 January 8th. The question is how far does prosecution
4 history estoppel reach here as a limitation to the
5 doctrine of equivalents?

6 And some people may be saying well, doctrine of
7 equivalents is dead because prosecution history rules.
8 Well, when we look at that we may be able to say there
9 are certain circumstances where it's clear why an
10 amendment was made and that resulted in a disclaimer of
11 subject matter.

12 However, there may be also circumstances where
13 it's really only in hindsight during litigation that we
14 can establish, again because the courts are the ultimate
15 arbiter, that subject matter indeed was disclaimed.

16 Maybe the patent applicant wasn't really thinking
17 that they were disclaiming any subject matter but now
18 years later in litigation we're saying, yes, you did.
19 Why didn't you explain yourself? Well, I didn't think
20 there was a problem.

21 So there is a retroactivity issue that goes along
22 with this as well and that in a very small over-
23 simplified, forgive me, nutshell is the Festo case. The
24 question of what the reach of prosecution history
25 estoppel is and its impact on your ability to apply the

1 doctrine of equivalents when an amendment has been made
2 in that fashion.

3 MS. MICHEL: Let me ask just a follow up on
4 doctrine of equivalents. Now, the question of
5 insubstantiality of the differences is a question of
6 fact. And that's going to go to the jury, whereas the
7 limits on application of the doctrine of equivalents I
8 believe they're both questions of law. Is that right?

9 DR. SUNG: That's right.

10 MS. MICHEL: And I just want to bring out that
11 point in that I think it provides something of a context
12 for some of the drive behind the recent developments in
13 case law is that at least when I'm wearing my litigator's
14 hat the idea of taking a question of C versus C prime
15 insubstantial to the jury I feel like I have a hard time
16 making that prediction of how that question is going to
17 turn out.

18 DR. SUNG: Yeah. The procedural advantage of
19 having these be designated as questions of law is
20 apparent. You can look at this; you can litigate this
21 for purposes of dispositive motions and perhaps have
22 interlocutory appeals to the Federal Circuit to help
23 resolve some of these questions based on those
24 dispositive motions.

25 The matter is that it also vests the Federal

1 Circuit with a very important role and that it need not
2 defer as a result of those being questions of law and its
3 de novo review. It need not defer to the trial judge in
4 making some of these types of determinations.

5 But certainly from the litigator's standpoint,
6 keeping some of these perhaps very difficult technical
7 questions about insubstantiality from the fact finder may
8 be good guidance to be able to say even before we engage
9 in questions of technicality and insubstantiality to be
10 able to use some broader legal frameworks to say whether
11 or not the doctrine of equivalents can even make that
12 reach or not.

13 Okay. Noninfringement as a defense. I didn't do
14 it; not me. Implied license. Certainly everything I
15 have done I admit to but it was all done under authority.
16 Whether or not it's expressed or in this circumstance an
17 implied license. Given our time I'm going to ask if I
18 could just go through some of these defenses with you and
19 I'll certainly be happy to speak with you individually
20 afterwards about this. But I'll try and touch on this in
21 the brief time we have left to go through.

22 In addition to the authority issue with regard to
23 implied licensing there's a first sale doctrine that
24 essentially, like the copyright circumstance, if I were
25 to sell you a patented product the amount of money I am

1 charging for that is presumed to have taken into account
2 that compensation which you believe should have vested in
3 your patented right as well.

4 So if I now take that particular article and go
5 and do something else with it having already purchased
6 that right through you I don't have to pay another
7 license fee or another royalty on top of that.

8 This comes up into a doctrine known as repair and
9 reconstruction. To what extent may I take something that
10 I have validly purchased and therefore have obtained the
11 right of authority under the patent rights and start
12 tinkering with it?

13 At what point in time does the amount of repair
14 work that I do on it really recreate a new machine for
15 which the patent holder should have obtained yet another
16 return on their investment in that right? And that is
17 something that the courts wrestle with quite a bit in
18 terms of looking a single use type of limitations that
19 are placed in certain aspects, particularly medical
20 products. We might say single use has safety concerns
21 beyond simply a first sale type of issue.

22 Experimental use. I want to caution people
23 because the term is used in a variety of different
24 contexts. There is no such thing as an experimental use
25 exception broadly to infringement so in those days when I

1 was in graduate school and I said well, who would come
2 after me. I have no money. I have really nothing to do
3 with this, and besides, I'm not making any money out of
4 this. Let me just go ahead and take what I have seen in
5 terms of this patent and do it.

6 Well, it may be true for practical purposes that
7 it just wouldn't be nice to come after me for whatever
8 reason, because I have no money and whatnot, but at the
9 same time, there is no exception to the fact that what I
10 have now done is an infringement.

11 There is no experimental use exception in that
12 sense. Where it does come into play for purposes of
13 noninfringement is to say, and this is the flip side of
14 our ANDA litigation filing, that where you are doing
15 these activities in furtherance and substantially related
16 to filing for approval, regulatory approval, with an
17 agency, the FDA is an example, the type of work that you
18 are doing would be exempt under 271 from infringement.

19 And again, that is sort of the other side of the
20 coin which would allow the ANDA filing itself under
21 Paragraph 4 to be the basis for a lawsuit.

22 MS. MICHEL: There is a Supreme Court case,
23 right, that 19th century case if I'm doing something
24 purely for philosophical inquiry with no commercial
25 motivation whatsoever that there is this exception. Do

1 you just think that's dead in the water at this point?

2 DR. SUNG: I think it's potentially
3 anachronistic. But aside from that I think that even if
4 we were to apply that in a common day setting I think
5 that the proof would be extremely difficult to show that
6 what you were doing was purely philosophical in that
7 sense or is purely for a noncommercial motive. The
8 pecuniary interest is quite evolved in that way.

9 The other thing that was touched on earlier is
10 the first inventor defense. And this principally arises
11 out of the business method context. Congress having been
12 the recipient of a lot of criticism with respect to the
13 State Street decision and opening up business methods as
14 patentable subject matter certainly rushed very quickly
15 to respond to that by enacting Section 273 which provides
16 a defense, particularly for business method patents.

17 This in some ways is a defense that will be in my
18 estimation transitory in nature. And the reason I say
19 that is not because we will repeal it or anything
20 necessarily like that but the factual circumstances in
21 which such a defense would arise are perhaps decreasing
22 every day.

23 The reason that the defense came about is until
24 State Street most folks that were interested in
25 protecting an innovation in the business method context

1 would know not to file a patent application. There was
2 clearly a proscription against that. So, in fact, what
3 they would do is they would retain it as a trade secret
4 or harbor it in some other fashion.

5 As a result of either keeping it secret or
6 keeping it closer to the vest, the public may not have
7 had the benefit to know that you, in fact, were doing
8 this or that anyone had been doing this.

9 So when the first business method patent
10 applications were filed, the Patent Office was without an
11 arsenal to respond. Basically, it relies on what's in
12 the public domain, what's in the prior art and here they
13 may not have had anything in the prior art despite the
14 fact that of course people were doing this.

15 So the business method defense under 273 was
16 enacted to allow evidence of that type of use to come in
17 to defeat the assertion of infringement under a business
18 method patent claim.

19 First inventor defenses are rather limited in
20 terms of their applicability and their use. And again,
21 I'll be happy to speak with anyone about that further.

22 Governmental immunity again is tied less as an
23 exception to noninfringement but is pushed over in
24 another form in the 1498 actions that I mentioned
25 earlier. There's another venue rather than the district

1 courts for an action against the government for patent
2 infringement and that is before the Court of Federal
3 Claims.

4 The reverse doctrine of equivalents. I must say
5 that when I was asked to put in a few words about the
6 reverse doctrine of equivalents I would not have
7 otherwise thought of this as a big particular issue as a
8 noninfringement defense and was lucky enough to wake up
9 this morning and realize that yesterday there was a
10 Federal Circuit decision issued on this very point which
11 essentially puts the last nail in the coffin in my
12 estimation about the reverse doctrine of equivalents.

13 And if I can just borrow from this, the Supreme
14 Court referred to the reverse doctrine of equivalents in
15 Graver Tank, a 1950 Supreme Court case. And it says it
16 applies where a device is so far changed in principle
17 from a patented article that it performs the same or
18 similar function in a substantially different way even
19 though it falls within the literal words of the claim.

20 An example of this perhaps would be where there
21 are certain proteins that are made through a biological
22 process that have been patented but at the same time what
23 you are now doing is building from the ground up. You're
24 going in with molecular biology and genetic engineering
25 and you're recreating something from scratch. You're not

1 using the natural biological process.

2 However, the earlier patent claim would read on
3 your product because ultimately you were trying to
4 achieve the same thing through a different process.

5 Would that be a possible application of the
6 reverse doctrine of equivalents? It may sound like a
7 good thing but the court goes on here and says, not once
8 has the court, the Federal Circuit, affirmed a decision
9 finding noninfringement based on the reverse doctrine of
10 equivalents. A very powerful statistic and with good
11 reason.

12 So I think that gives me an indication this is
13 not a good argument to lead off with in your brief
14 because when Congress enacted Section 112 after the
15 decision in Graver Tank it imposed certain requirements
16 that Dr. Chambers talked about in terms of written
17 descriptions and so forth that take into consideration
18 the public policy that was originally at issue when the
19 reverse doctrine of equivalents was constructed. So I
20 think it is anachronistic in that sense and it's very
21 unlikely to prevail in terms of litigation.

22 Even more quickly, invalidity. Tried under a
23 clear and convincing evidence standard because, as has
24 been explained earlier, patents that do issue with
25 a presumption of validity under Section 282.

1 Because of this there is this concern that they
2 have an in terrorem effect, that once they're out there
3 even if they were invalidly issued we have to go ahead
4 and wait until the patient is dead and the autopsy is
5 performed to figure out that that is the case. So this
6 may not be particularly satisfying in terms of a process
7 for people looking at a patented landscape.

8 The bases for invalidity are the conditions for
9 patentability which have already been set forth for you.
10 Those same conditions are looked at from an enforcement
11 standpoint to see whether or not the patent, even after
12 having been issued, complies with those. The disclosure
13 requirements under Section 112 as well.

14 The reason I also include inventorship here is in
15 more recent days -- well, let me back up just a bit. I
16 would say that traditionally patent litigation in terms
17 of its history had looked for invalidating patents by
18 looking at what was in the prior art or whether or not
19 the disclosure in the patent had been sufficient. And
20 those were the primary grounds of invalidating patents.

21 These days we're seeing more and more examples
22 of circumstances where defendants are questioning the
23 inventorship and the correct designation of who is an
24 inventor on a particular patent as a basis for
25 invalidity.

1 If there is an omission or an incorrect inventor
2 designated on a patent, that is the basis for an
3 invalidity argument. Now, of course, it can be corrected
4 if the omission or the defect resulted from good faith,
5 more importantly, not bad faith.

6 So under those situations maybe the remedy could
7 be a correction of inventorship. However, if there were
8 bad faith that were discovered in the process, the patent
9 could be invalid on that basis.

10 Now, why is this so important in the patent
11 realm? Because typically invention is not a sole
12 process. It can be very collaborative in nature. And
13 the question of that collaboration and where we test it
14 may lead us to people who are not otherwise listed as
15 inventors or on the flip side were listed as inventors
16 although they don't meet the legal definition of an
17 inventor.

18 The matter of who is an inventor is a question of
19 law. It is not something that we can simply ascribe and
20 say well, they gave me all the reagents and therefore
21 I've always liked John, and John should be on the patent.
22 It isn't a matter of attribution.

23 So because of that that is another avenue for
24 these types of invalidity challenges more recently. As
25 you can well imagine it is extremely cost effective for

1 an accused defendant to go find somebody who may validly
2 be a co-inventor and say, would you like to take pennies
3 on the dollar for what I'm actually being sued for and
4 license me your rights as a co-inventor to the patent?

5 And, in fact, we have had examples of that in
6 litigation that have been successfully done. And of
7 course the new co-inventor says of course I would be
8 willing to take this amount of money. No one has ever
9 thought of me as the co-inventor of this patent.

10 By virtue of being a co-inventor you also have
11 rights in the entirety to the patent as a result and
12 therefore a situation like what I have just described can
13 come about.

14 Unenforceability is another arm of disarming
15 patents. Instead of looking at an invalidity
16 circumstance where the patent has ultimately been pulled
17 they are no longer enforceable because of certain types
18 of equitable considerations that go on.

19 One is inequitable conduct which deals primarily
20 with fraud on the Patent Office. To the extent that an
21 applicant has not met her duty of candor which as has
22 been talked about before every patent applicant is
23 required to disclose that of which they know which may be
24 material to the patent examiner for examination.

25 If they have hidden something or they have

1 omitted something or they have buried something in the
2 file, all these things may give rise to a finding of
3 inequitable conduct from which unenforceability may be
4 the result.

5 Laches and estoppel, patent misuse and, hey,
6 antitrust can all be grounds for this as well.
7 Overreaching ties a little bit into the patent misuse
8 area and the varying standards of that deal more with
9 contractual obligations in circumstances where as private
10 party transactions you are saying essentially don't
11 challenge what I am about to sell.

12 What's the difference inherently between the
13 unenforceability aspect and invalidity? Although for a
14 particular defendant they may be quite similar in
15 practical effect invalidity is done according to patent
16 claims. So, for example, if I have claims one through
17 ten I would need to prove by clear and convincing
18 evidence invalidity of claims one through ten
19 individually.

20 On an unenforceability matter the inequitable
21 conduct, for example, would taint the entire prosecution
22 of that patent application and as a result the entire
23 patent would be unenforceable. So it is perhaps getting
24 to almost the same result certainly through two different
25 mechanisms but for two different reasons as well.

1 Lastly, remedies. When we are looking at the
2 various remedies that are available similar to other
3 areas of the law certainly injunctive relief in
4 preliminary injunctions as well as permanent injunctions
5 damages may be accorded in terms of actual damages
6 through lost profits calculations but also something
7 known as a reasonable royalty.

8 There is a floor to patent relief in a monetary
9 fashion that is determining what in the hypothetical the
10 willing licensee would have paid a willing licensor for
11 the use of those patent rights prior to the infringement
12 known as a hypothetical negotiation between the parties
13 to establish what a reasonable royalty would have been
14 for the infringement.

15 Evidence that can be looked towards, other types
16 of licenses, other means of valuation, all I can say is
17 with regard to patent valuation it is a difficult area, a
18 with a lot of arguable aspects to it so that this is not
19 an easy determination to be made. However, there is
20 quite a bit of case law which provides some good
21 guidance.

22 Enhancement of damages, also quite important.
23 Beyond the compensatory damages that are available for
24 finding of willful infringement you may be subject to
25 treble damages as well as costs and attorneys' fees by

1 statute.

2 Willful infringement usually requires notice
3 certainly and the ability to flagrantly disregard the
4 patentee's rights.

5 A mechanism by which that typically occurs is
6 that if I'm put on notice of a particular patent on my
7 own accord I decide I'm not within the scope of the
8 patent. It's okay. I'll just continue what I'm doing.
9 It was really my obligation to obtain competent
10 independent legal opinion regarding what the scope of the
11 patent was and what my operation was.

12 In the absence of that, typically the courts will
13 look at and be rather strict about whether you were a
14 willful infringer. But in the presence of a competent
15 independent legal opinion even if it's incorrect as a
16 matter of litigation, that will usually help rebut
17 successfully an issue of you being a willful infringer
18 and avoid that type of enhancement of damages. And with
19 that, thank you very much for your time.

20 MS. MICHEL: Could I ask either of you to say a
21 couple of words on Symbol v. Lemelson as a defense? And
22 not in the commentary sense but simply the significance
23 or the basic holding.

24 DR. SUNG: One of the defenses that I had listed
25 on there for infringement was laches and estoppel. This

1 is a little bit of a cousin to that which is something
2 known as prosecution laches which deals with
3 circumstances, in this particular case, Lemelson is the
4 patentee of a certain technology for which the
5 applications were originally filed in the 1950s.

6 But being able to use the patent system to his
7 advantage he was able to continue applications before the
8 Patent Office and have them be issued at a time where his
9 technology, which was to bar-code scanning, was more
10 commercially practicable.

11 As a result of that very commercial success in
12 terms of his patent rights and the licensing, they have
13 been challenged in terms of the patents under the basis
14 of prosecution laches, saying, despite the fact that you
15 have complied with the existing statutes and regulations
16 towards prosecution, there can still be a laches argument
17 that is made and that was upheld by the Federal Circuit
18 recently in this case.

19 So that is, again, a circumstance which I don't
20 know that we've heard the last word on but certainly is
21 available as of today.

22 MS. MICHEL: Totally different issue, I'd be
23 interested in your thoughts on this hypothetical. I'm a
24 copier repair person; I take a patented spare part and
25 put it in the machine. I never push the copy button.

1 Have I used the patented invention?

2 DR. SUNG: Yeah. This is the reason that the
3 term "use," I think, certainly can withstand better
4 definition about what we believe to be within the scope
5 of the Patent Act.

6 I think that it's arguable to say that it may be
7 a causation matter but it certainly would fit within a
8 very broad definition of the word "use," because you are
9 looking at some type of result that has occurred here
10 whether through your agent personally or through a third
11 party. So I think that's certainly open for
12 interpretation at this point.

13 MR. COHEN: Okay. I think we have finished. I
14 want to thank all of our panelists for just an
15 outstanding job. and I want to thank all of you for
16 attending.

17 (Whereupon, the proceeding
18 concluded at 12:50 p.m.)

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C E R T I F I C A T I O N O F R E P O R T E R

CASE TITLE: HEARINGS ON COMPETITION AND INTELLECTUAL
PROPERTY LAW AND POLICY IN THE KNOWLEDGE-BASED ECONOMY
HEARING DATE: FEBRUARY 8, 2002

I HEREBY CERTIFY that the transcript contained herein
is a full and accurate transcript of the notes taken by
me at the hearing on the above cause before the FEDERAL
TRADE COMMISSION to the best of my knowledge and belief.

DATED: February 15, 2002

DEBORAH M. TURNER

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for
accuracy in spelling, hyphenation, punctuation and
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